



Making it easier to view critical data when it's needed most

Centricity™ Perinatal



Helping to send moms and babies home healthy

Lives can change in a heartbeat in labor and delivery. Data and insights from Centricity Perinatal allows you to simplify your workflow and allow your care teams to spend time where it matters most, with mom and baby. Nurturing relationships can make all the difference. Spend more quality time with the mothers and babies in your care with the Centricity Perinatal system from GE HealthCare. From labor and delivery to the nursery and Neonatal Intensive Care Unit (NICU), Centricity Perinatal helps you manage information in ways that are more meaningful to you so you can interact with mothers in ways that are more meaningful to them.

The best of both worlds

Centricity Perinatal addresses unique needs of perinatal care and interfaces easily with multiple devices and the major Electronic Medical Records (EMRs).

Immersed in obstetrics

Centricity Perinatal has been utilized by thousands of hospitals and care teams providing exceptional care to millions of mothers and babies around the world. This reliable software streamlines workflows, allowing more time for patient care, and ensures critical data is accessible as you chart real time, right at the bedside.



Staying focused on mothers and babies

Patients expect quality care. Centricity Perinatal helps make it easier for your staff to spend more time at the bedside caring for mothers and babies, and less time at their computers.

Department and EMR systems on one screen

By integrating perinatal information with other clinical data on one screen and making it easy to annotate information on the strip, the Centricity Perinatal Connect Module helps your care teams move quickly and accurately, with the ability to concentrate on the patient experience.

It's almost like having an extra set of eyes — at the bedside, across your department, and throughout your hospital.

One-time data entry

Helps eliminate the redundant charting that can result in errors and discrepancies. Patient information flows freely from Centricity Perinatal Connect Module into and out of your enterprise EMR, in an integrated view, so there is no need to document in both places.

Intelligence and workflow enhancement

Centricity Perinatal Fetal Strip Analytics provide near real-time, automated analysis of fetal heart rate tracings, supporting pattern recognition and analysis, and presenting visual cues when waveform patterns indicate issues that might need clinical interventions. The Fetal Waveform Assessment Tool provides a visual guide of a range of key measurements that feeds directly into patient documentation.

“The integration with the Centricity Perinatal Connect Module decreases my time working with technology and charting, and thus increases the time I can spend with my patient. It’s so seamless because anything you document goes into Epic.”

Angie Asche
Labor & Delivery Staff Nurse,
Rockford Health System

5 min

One customer was able to save 5 minutes per patient with Centricity Perinatal Connect¹ module

↑ 22%

22% improvement in reporting accuracy²

↑ 40%

40% improvement in nursing efficiency³

↓ 15%

15% reduction in costs⁴

Results may vary and do not constitute a representation, warranty or performance guarantee.

1 Centricity Perinatal - Connect Module GE conducted survey (collaboration framework, #82); 10 Centricity Perinatal - Connect Module customers, 2013.

2 Oxford Analytica, December 29, 2011. Centricity Perinatal Healthymagination, GE Medical Systems Information Technology: ‘Clear Lake Improves Statistical Accuracy and Reporting Productivity.’

3 Oxford Analytica. December 29, 2011. Centricity Perinatal Healthymagination validation http://www3.gehealthcare.com/en/Products/Categories/Healthcare_IT/Departmentals/-/media/Downloads/us/Product/Product-Categories/Healthcare%20IT/Centricity-Perinatal/Centricity-Perinatal-Healthymagination-Validation-Final.PDF Hillestad R, Bigelow J, Bower A, Girosi F, Meili R, Scoville R, and Taylor R: “Can Electronic Medical Record Systems Transform Health Care? Potential Health Benefits, Savings and Costs”, Health Affairs, Volume 24, Number 5, 2005.

4 Oxford Analytica. December 29, 2011. Centricity Perinatal Healthymagination validation. Estimated 15% decreased costs.

Accelerating informed decisions

Easy access from multiple locations

Have the ability to keep close tabs on patients by remotely connecting care team members to key information. Gain immediate access to patient records, including the fetal monitoring strip, to provide consultation on critical patient cases from virtually anywhere** with Centricity Perinatal Web module. Perform surveillance, charting and other administrative activities from your office with remote accessibility.

Cross-department information sharing

Centricity Perinatal helps put the patient first. When newborns arrive in the Nursery or NICU, their vital delivery related information is already there waiting, thanks to Centricity Perinatal Mother-Baby Link. Care team members no longer have to waste precious time tracking down information – instead they can focus on caring for the infant.

Partnering for improvement

Position your hospital system to deliver high-quality patient care, document efficiently, and share information. Centricity Perinatal Connect Module helps with information sharing, improved communication, efficient documentation, and enhanced patient care across the perinatal continuum.

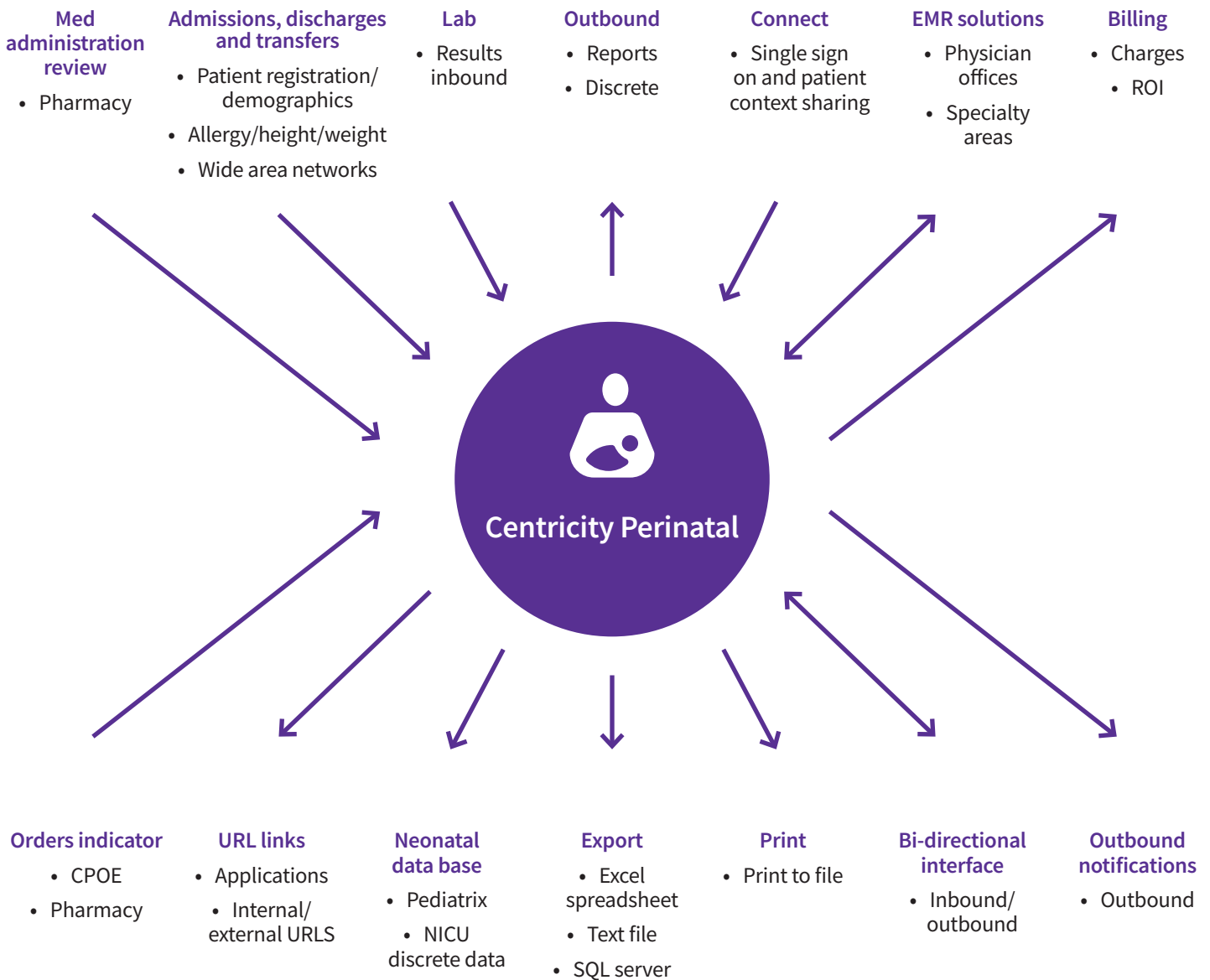
Centricity Perinatal is designed to help streamline your processes and procedures by making it easier for care teams to communicate, access information, and identify and analyze clinical trends.

“The ease with how the two systems (Centricity Perinatal Connect Module and the EMR) work together has been great for the OB workflow”

**Centricity Perinatal System Manager,
Large Enterprise Health Care Company**



Helping achieve broader outcomes



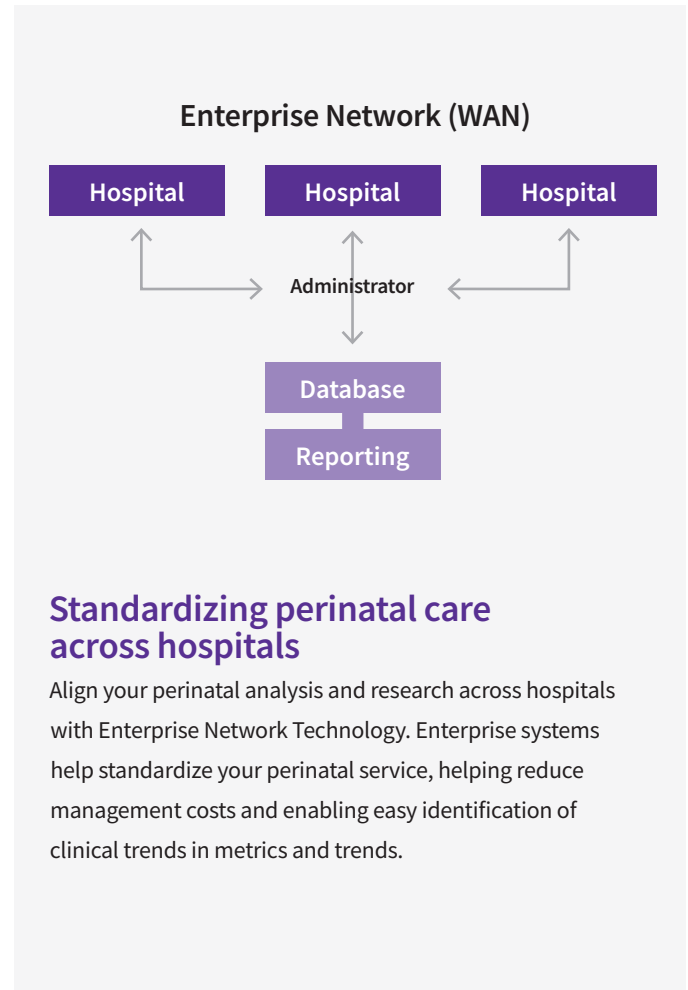
Centricity Perinatal helps streamline your efforts to provide optimal labor and delivery services, quality care, and helps manage risk and cost reduction efforts.

Hospital-wide system interoperability

GE HealthCare always starts by putting patients at the center of care. Two-way communication between Centricity Perinatal and your hospital's EMR makes it easier to create one complete medical record for mother and baby. Bi-directional interfaces along with admissions, discharges and transfers, and other HL7 interfaces help make it possible.

Long-term storage and reference

Centricity Perinatal helps you manage risk and legal requirements by maintaining an accurate, detailed record of patient care. It also helps enable compliance with professional guidelines for quality management from The Joint Commission, HIPAA and ACOG/ AWHONN, including the Early Warning System, postpartum hemorrhage and pitocin checklist.



Standardizing perinatal care across hospitals

Align your perinatal analysis and research across hospitals with Enterprise Network Technology. Enterprise systems help standardize your perinatal service, helping reduce management costs and enabling easy identification of clinical trends in metrics and trends.

“As healthcare is changing and evolving, there are some very key points that we have to stay focused on. The documentation needs to be clear, it needs to be concise and it needs to be data-driven. We are able to mine and abstract quite a bit of data out of the Centricity Perinatal system. It gives us the information we need. And because it is in a clear, concise, easy-to-use format, it keeps the nurse at the bedside.”

**Randi Elliott, RN, chief nursing officer
Baylor Frisco Centricity Perinatal case study**

Supporting your team in a new era

With Centricity Perinatal, you're not purchasing an IT system – you're partnering with a leading medical technology organization with expertise in clinical workflow to help you enrich the patient experience and enhance your hospital's performance. Look at our proven past. But also look where we're going together.



Aligned around your needs

GE HealthCare's implementation teams surround you to help address the issues that are unique to your hospital and the patients you serve. Workflow analysis, system configuration and clinical education are combined within collaborative sessions so your hospital project teams can more easily implement and apply policies and procedures into your system.

Making it easy to stay in touch

The Centricity Perinatal Customer Portal is a gateway to your GE HealthCare Service and Support needs, including service/upgrade requests and status, announcements, newsletters, events, resources and documents.

Continuing our tradition with you

GE HealthCare has a proven history in labor and delivery patient management. Every Centricity Perinatal system is designed with the experiences of more than 1,500 plus hospitals and over 72 million babies*, so you can more easily focus on developing meaningful patient relationships across the continuum of care.

1,500+

1,500 plus hospitals

72 M

72 million babies*

1

1 goal: sending moms and babies home healthy

*As of August 2024

Centricity Perinatal e-Academy

Centricity Perinatal e-Academy is available on-demand to educate end users with training resources, manuals, and a robust library of interactive courses hosted on the GE HealthCare Healthcare Learning System platform.*

Simulated software courses

Centricity Perinatal e-Academy utilizes a training model that teaches and quizzes your staff.

- Show me— Displays video demonstration of topic
- Guide me— Guides users through a Centricity Perinatal simulation
- Assess me— Checks key points throughout and confirms understanding with final quiz
- Management Reporting— Provides reports to help demonstrate staff competency and begins with this level, but you can choose to apply additional resources as necessary.

Video overviews

Within the Centricity Perinatal e-Academy, your staff can access three different types of educational videos.

- Nursing specific— L&D, PP, Nsy, NICU
- Provider specific— OB, Peds
- IT/System Managers

Training manuals

The Centricity Perinatal e-Academy also provides access to training manuals and guides.

- End User Training Manuals
- System Manager Manuals
- End User Quick Reference Guides

“The self-paced courses were great! I thought that it was presented in a way that was easily accessed, understood and reinforced with the quizzes.”

CPN e-Academy survey participant

“I liked the length of the module. I liked the simulations. They really helped cement the information in my mind.”

CPN e-Academy survey participant

Customer Experience Survey	Agree/Strongly Agree
The CPN self-paced courses were easy to access.	89%
The videos were a good length and helpful to my learning experience.	84%
The simulations made sense and were helpful to my learning experience.	92%
The quiz questions were reasonable and appropriate to the content of the lesson.	92%
Lessons are purposely divided so each is short, how did that work for you?	90%

**Survey results on file with GE HealthCare

CPN Catalyst for Success

As roles inevitably change, the Catalyst for Success program can assist system managers and IT personnel with one-on-one consulting to understand the technical and clinical aspects of the Centricity Perinatal system and optimize system performance to support transitions.*

Current state overview

The CPN catalyst program starts with an initial meeting to discuss current status. Often, we will perform a technical assessment and then work with you to determine which level of support and collaboration is best suited to your staff's needs. All support begins with this level, but you can choose to apply additional resources as necessary.

On-site collaboration

The CPN team can provide additional complimentary on-site consulting to focus on recommendations to optimize your system that may include educational opportunities and additional integration options.

Continuum of care

This is a comprehensive analysis of business objectives and clinical goals that can include a broader perspective of Maternal-Infant Care, if desired.

“Just having the program is a plus! I feel like I can keep a list of things that need to be discussed and go over them in a structured manner with a person on the phone instead of email or “support tickets”. It is nice to hear a voice!”

CPN e-Academy survey participant

“Helping analysts with the details is an important part of feeling supported. I love knowing I have an opportunity to speak with them monthly and ask questions.”

CPN e-Academy survey participant

9.7

average score out of 10 when asked

What value do you feel the Catalyst program gives you?

62.7%

BEFORE

being in the Catalyst program what would you rate your comfort and knowledge of the CPN system?

82.7%

AFTER

representing a 32% increase

being in the Catalyst program what would you rate your comfort and knowledge of the CPN system?

*Software Support Agreement is required to access Centricity Perinatal e-Academy

**Survey results on file with GE HealthCare

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