# CENTRICITY ™ PARTNER PROGRAM POLICY

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## **Centricity Partner Program Policy Overview**

These Program Policies describe the requirements and core benefits relating to each Partner's participation in the Centricity Partner Program.

These Program Policies are current as of the version date set forth above and shall remain in effect to govern activities described herein until or unless they are superseded at this same URL by a more current version with a later version date. GE Healthcare may update or modify these Program Policies in its sole discretion, with or without notice to Partners.

These Program Policies are subject to and made part of the Centricity Partner Program Agreement, which each Partner must accept in order to participate in the Centricity Partner Program. From time to time, GE Healthcare may make additional benefits and promotions available to Centricity Partner participating at a particular participation tier. The Program Policies apply to all Partners, except as otherwise specified.

# **Centricity Partner Program Overview**

GE Healthcare teams work with a variety of Independent Software Vendors (ISVs), Value Added Resellers (VARs) and System Integrators (SIs) and developers who build complementary and standalone applications and services. GE Healthcare invites ISVs, VARs, SIs and developers to apply to participate in the Centricity Partner Program to support their go-to-market strategies.



The Centricity Partner Program is a company-level recognition for organizations that complement GE Healthcare Digital solutions.

There are four tiers of partnership:

- 1. Certified
- 2. Select
- 3. Premier
- 4. Global Strategic

Tracks: Partners must get all their Partner Software tested through Testing Services in all technology tracks applicable to their software submitted as documented in their Centricity Partner Program Agreement. Here is a list of tracks available to-date:

- Care Delivery Management
- Financial Management
- Enterprise Imaging
- Workforce Management

To enroll in the Centricity Partner Program, a Partner must complete Partner Application Form. When GE Healthcare confirms that a Partner may participate in the Centricity Partner Program for the current Program Year, the Partner becomes eligible to receive the Centricity Partner Program Benefits for the Partner's applicable Partner tier. If at any time a Partner fails to meet the Participation Requirements (see below) for the Centricity Partner Program or its assigned Partner tier, GE Healthcare may re-assign the Partner to a different Partner tier, or terminate the Partner's participation in the Centricity Partner Program altogether.

GE Healthcare reserves the right to accept or deny the participation of any Partner and/or application in the Centricity Partner Program.

Partner is responsible for regularly visiting the Centricity Partner Program Test Management Portal to obtain current information about the Centricity Partner Program and to stay up-to-date with new and important policies and information.

## **Centricity Partner Program Participation Requirements**

- Completion of the Centricity Partner Program Application that includes submission of Partner Software for testing through the Centricity Partner Program Test Management Portal.
- The Participation Requirements for the Centricity Partner Program tiers are set forth in the table below.

Program Requirements by Certified Program Tiers		Select	Premier	Global Strategic
Agreement:	✓	✓	✓	✓
A signed Centricity Partner Program agreement in-place in				



order to participate in the program.  Separate agreements required for test software licenses and Centricity LIVE event sponsorships.  Software Testing Fees:	3,000	3,000	3,000	3,000
A fee in USD \$ to get software tested for each technology track. New partner releases will require re-testing.				
Program Fees: A fee in USD \$ to support the program paid annually.	Waived	1,000	3,000	7,000
Software Testing: Register and submit application for software testing through Centricity Partner Program Test Management Portal	✓	<b>√</b>	<b>√</b>	<b>✓</b>
Business Plan: A business plan in the template provided by GE Healthcare. Business plans will be reviewed semi-annually.	<b>√</b>	<b>~</b>	<b>~</b>	<b>~</b>
Partner Payment: An agreed upon payment as per the Centricity Partner Program Agreement	<\$20,000	\$20,000+	\$100,000+	\$1 million+
Customer Reference: A customer reference in the template provided by GE Healthcare. Customer references will be reviewed semi-annually.	1	2	3	4
Events:  Participation in Centricity <sup>™</sup> LIVE, GE Healthcare Digital's annual customer event		<b>√</b>	<b>√</b>	<b>→</b>

At the end of every calendar year, GE Healthcare calculates the Centricity Partner Program tier based on the applicable Partner Payment Attainment for the prior twelve months. On or by January 31, 2017, GE Healthcare will notify Partners participating in the Centricity Partner Program of their specific Centricity Partner Program tier for the Program Year January 1, 2017 – December 31, 2017



("Partnership Year 2017"). The benefits associated with the newly assigned Centricity Partner Program tier will apply to Partner immediately after Partner is notified of the assignment.

Partner Payment Attainment is the annualized partner payment revenue that is shared as part of your Centricity Partner Program agreement with GE Healthcare. The Partner Payment Attainment calculation is based on the total partner payment from the prior Fiscal Year from January 1, 2016 – December 31, 2016.

Partners must continuously adhere to Program Requirements applicable to the Centricity Partner Program tier for the duration of the Program Year. GE Healthcare reserves the right to review any partner's Participation Requirements on a semi-annual basis. Any exceptions to the Participation Requirements should be approved by GE Healthcare VP level and above.

### **Core Benefits**

Centricity Partner Program provides "Core Benefits" as tools and resources to help Partners succeed as Centricity partners. These Core Benefits (see below) include access to GE Healthcare IT Service Portal, marketing support, and go-to-market resources. A Partner cannot extend any discounts or Partner Program Benefits to its customers.

Core Benefits	Certified	Select	Premier	Global Strategic
Technical Support:	✓	✓	✓	<b>✓</b>
You get easy access to resources through online GE Healthcare IT Service Portal.				
Listing on GEHealthcare.com:	✓	✓	✓	<b>✓</b>
Your logo, company description, and website link will be included on our website to help drive customers and prospects to your business.	Recognition by Tier	Recognition by Tier	Recognition by Tier	Recognition by Tier
Demand Generation:			✓	✓
You can be included in regular marketing campaigns, such as webcasts, email campaigns and events, to generate demand for products and services.				
Marketing Toolkit:	✓	✓	✓	✓
You can use GE Healthcare brand, including Centricity Partner logo and guidelines, for appropriate use in marketing				



communications, literature, business cards, and online materials as per Centricity Partner Program Brand Guidelines.				
Discounted Test Software:	✓	✓	✓	✓
You get access to discounted software to test with GE Healthcare Software where applicable. You must enter into license agreement and pay applicable fees.				
Training:	✓	✓	✓	✓
Our comprehensive online training keeps your sales and technical staff up-to-date with the information and skills they need to be successful.				
Events:	No discount	✓	✓	<b>√</b>
We offer a discount for participating in Centricity LIVE, GE Healthcare's annual customer event, as a sponsor.				

## **Centricity Partner Program Additional Information**

- Partners participating in multiple Program Tracks (e.g. also) must meet the individual criteria (including any Participation Requirements) for each Program Track, and if applicable, a Partner tier.
- Partners participating in the VARS (Value Added Partners) program must meet the individual criteria for VARS program.
- Partners must be in sufficiently good financial standing to participate in any GE Partner Program for which it qualifies.

# **Compliance and Due Diligence**

GE is committed to maintaining a world-class compliance culture wherever we operate—and to being recognized for it, internally and externally. In fact, GE's commitment to perform with integrity is instilled in every employee and is a non-negotiable expectation of behavior for both employees and our channel representatives. Nothing, including "making the numbers" or satisfying a customer, is more important than GE's integrity.



At the heart of GE's integrity program is The Spirit & The Letter, a code of conduct and set of policies that cover our integrity commitments on critical subjects and risk areas. These mandates are supported by a system of comprehensive processes, policies, communications and training that strives to enable transparency and provides direction on how to make the shared commitment to integrity actionable.

GE'S INTEGRITY PROGRAM IS BUILT ON THREE PRINCIPAL ELEMENTS:

- A common vision to create world-class integrity programs.
- A common objective to prevent...to detect...and to respond to any and all compliance issues.
- A common strategy to execute the fundamental processes that achieve our vision and objective to maintain a world-class compliance culture.

GE may require any partner at any time to complete its current standard compliance training, as part of the pre-qualification process for prospective partners and/or during a given Program Year for current partners. These are standard and important steps in the due diligence procedures established by GE's anti-corruption policies and procedures.

You can get access to GE Integrity Policy at http://www.ge.com/files/usa/citizenship/pdf/english.pdf

### **Centricity Partner Program Contact**

To contact the Centricity Partner Program for general inquiries, contact: centricity.partner@ge.com.

# **Revision History**

Date	Page	Section	Summary
August 2016			Initial release

