

GE Healthcare

Centricity™ Solutions for Ambulatory Surgery Centers

Powerful IT tools to help enhance ASC profitability



ASC procedures call for stronger IT tools.

Changes in healthcare technology and clinical practices, new and enhanced surgical techniques and technology, and improved anesthesia have expanded the ability to provide surgical procedures in ambulatory settings. As a result, Ambulatory Surgery Centers (ASCs) are now recognized as lower-cost alternatives to hospitals for outpatient surgeries.

Both Medicare and commercial payors allow reimbursement for highly complex procedures in the outpatient surgery setting, driving new case volumes from hospitals to ASCs. To stay profitable, your ASC can add these new complex procedures to its case mix, while still holding the line on costs.

As your ASC handles more complex procedures, managing it becomes increasingly complex as well. So it's important to invest in the proper IT tools that will help you enhance your profitability—by giving you the information you need to improve in critical areas such as profitability by procedure, performance in on-time first-case starts and OR turnaround, optimization of your surgeon blocks and schedule, and enhancement of your revenue cycle.

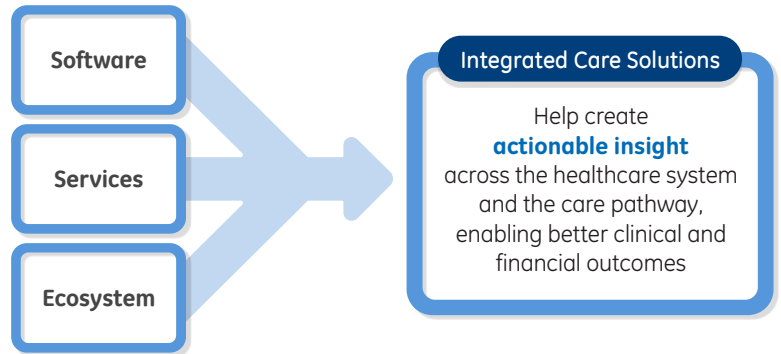
Used successfully in ASCs for over 20 years, GE Healthcare IT tools including Centricity Perioperative, have demonstrated their ability to help ASC providers show improvements in their operational and financial performance. With the help of GE Healthcare IT, ASCs have:

- **Increased profitability**
- **Improved OR utilization**
- **Reduced inventory-carrying costs**
- **Increased the accuracy of materials on hand**

Integrated Care Solutions

Connecting productivity with care.

GE Healthcare IT for ASCs is part of our Integrated Care Solutions, our strategy to provide software-enabled solutions that help you connect productivity with care. By combining software and services with a strong healthcare ecosystem, Integrated Care Solutions help you create actionable insights across your healthcare system and the care pathway to enable better clinical and financial outcomes.



Helps enhance ASC operations across the board— from information access and staff scheduling, to cost per case and profitability, and more.

"We utilize Cost Per Case analysis (with staff time and inventory usage) data to stop (or reduce) cases performed at a loss to the ASC and to identify physicians who are performing profitable cases. Room Utilization Reports help us analyze productivity, saving valuable staff hours."

Laura Stander
Perioperative Software System Manager
University of South Florida

"We are able to use Centricity Perioperative to get a true cost-per-case analysis, which will help us streamline our supplies and make sure we don't have any outlying physicians using more supplies than others for the same procedures."

OR Manager
Six-Facility Ambulatory Surgery Center Chain

"Centricity Perioperative has helped us improve access to perioperative information, improve staff scheduling management, and reduce time spent on patient information look-up."

IT Manager
Large Enterprise Healthcare Company

"The patient tracker boards have helped us see the daily workflow better and helped staff and patients know where the patient/family is throughout the OR process."

OR Manager
Large Enterprise Healthcare Company

"We have clients all over the U.S. and work with hundreds of payers. Centricity Group Management allows us to work with each payer's requirements so that we can consistently achieve a high clean claims rate – even though we're dealing with medical specialties such as anesthesia, which can complicate matters. We expect ease of billing for our users and efficiency in getting the billing out immediately. We feel like we have that with GE."

Marsha Jiava
Reimbursement Manager
Plexus Management Group



Working as one to cover all of your ASC IT needs.

Designed to work together effectively for ASCs, Centricity Perioperative and Centricity Business productivity and performance solutions address your need for improved clinical, operational and business results. Working as one, they deliver a single, integrated solution that helps your ASC achieve greater profitability and efficiency and enhanced quality of care.

Centricity Perioperative puts comprehensive patient data at the point of care to help your clinicians make better-informed decisions quickly and efficiently.

Developed by an interdisciplinary team of healthcare and IT experts, this highly adaptable perioperative management software integrates surgery and anesthesia workflows throughout your enterprise, including OR inventory, OR scheduling, nursing documentation, and pre-op and post-op care.

Centricity Group Management with integrated EDI provides the necessary tools to help you effectively manage the revenue cycle in order to reduce A/R days, improve cash collections, and reduce costs of collections. The solution offers easy-to-use functionality, including referral management and advanced collections to create an efficient workflow for administrative staff. It helps assure accuracy and efficiency through sophisticated insurance coordination, open item billing, anesthesia billing, and automated or manual remittance posting options. The solution supports new reimbursement methodologies with easy and efficient access referrals and eligibility information.

About GE Healthcare

GE Healthcare provides transformational medical technologies and services to meet the demand for increased access, enhanced quality and more affordable healthcare around the world. GE Healthcare works on things that matter – great people and technologies taking on tough challenges. From medical imaging, software & IT, patient monitoring and diagnostics to drug discovery, biopharmaceutical manufacturing technologies and performance improvement solutions, GE Healthcare helps medical professionals deliver great healthcare to their patients.

Imagination at work

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