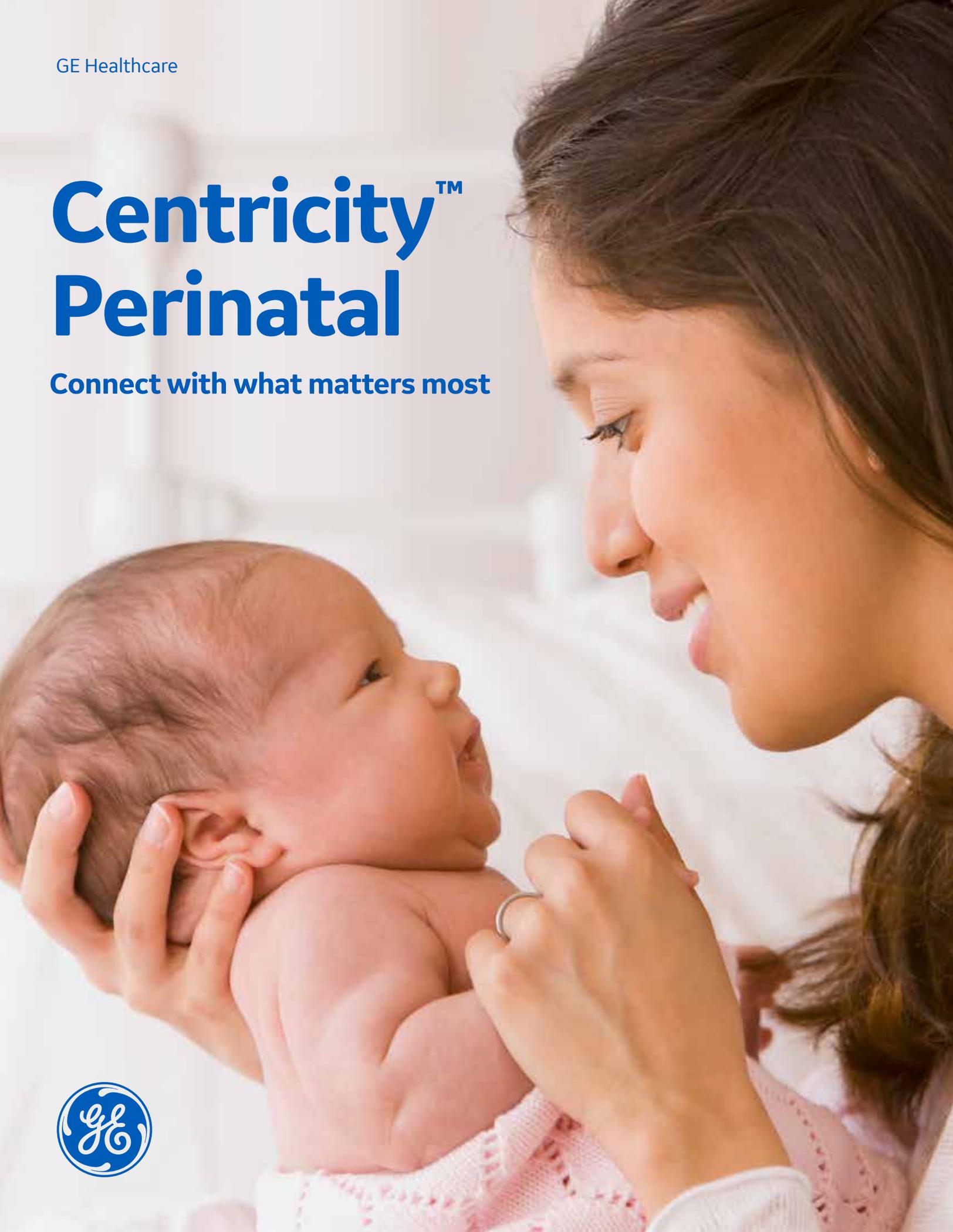GE Healthcare

Centricity™
Perinatal

Connect with what matters most

**Connect with
what matters most**

Lives can change in a heartbeat in labor and delivery. Nurturing relationships can make all the difference.

Spend more quality time with the mothers and babies in your care with the Centricity Perinatal system from GE Healthcare.

From Labor & Delivery to the nursery and Neonatal Intensive Care Unit (NICU), Centricity Perinatal is designed to help you manage information in ways that are more meaningful to you so you can interact with mothers in ways that are more meaningful to them.

The best of both worlds

While Centricity Perinatal starts with the unique needs of perinatal care, it also interfaces easily with multiple devices and the major Electronic Medical Records (EMRs).

Immersed in obstetrics

With the experience of more than 1,500 plus hospitals and over 55 million babies designed into every GE Healthcare Centricity Perinatal system, you can count on Centricity Perinatal to help you stay focused on providing your best care to mothers and babies.

Connect with what matters most with Centricity Perinatal.

Staying focused on mothers and babies

Patients expect quality care. They differentiate on experience. Centricity Perinatal helps make it easier for your staff to spend more time at the bedside caring for mothers and babies, and less time at their computers.

Department and EMR systems on one screen

By integrating perinatal information with other clinical data on one screen and making it easy to annotate information on the strip, the Centricity Perinatal Connect module helps your care teams move quickly and accurately, with the ability to concentrate on the patient experience.

It's almost like having an extra set of eyes — at the bedside, across your department, and through your hospital.

One-time data entry

Helps eliminate the redundant charting that can result in errors and discrepancies. Patient information flows freely from Centricity Perintal Connect module into and out of your enterprise EMR, in an integrated view, so there is no need to document in both places.

Intelligence and automation

Centricity Perinatal Fetal Strip Analytics provide near real-time, automated analysis of fetal heart rate tracings, supporting pattern recognition and analysis, and presenting visual cues when waveform patterns indicate issues that might need clinical interventions. The Fetal Waveform Assessment Tool provides a visual guide of a range of key measurements that feeds directly into patient documentation.

"The integration with the CPN Connect Module decreases my time working with technology and charting, and thus increases the time I can spend with my patient. It's so seamless because anything you document goes into Epic."
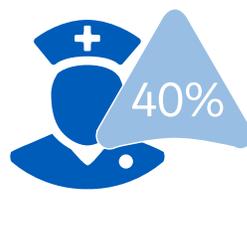
Angie Asche, Labor & Delivery Staff Nurse, Rockford Health System

5min

22%

40%

15%

One customer was able to save 5 minutes per patient with Centricity Perinatal Connect[1] module

22% improvement in reporting accuracy[2]

40% improvement in nursing efficiency[3]

15% reduction in costs[4]

Results may vary and do not constitute a representation, warranty or performance guarantee. [1-4] See Citations on the back cover.

Accelerating informed decisions

Easy access from multiple locations

Have the ability to keep close tabs on patients by remotely connecting care team members to key information. Gain immediate access to patient records, including the fetal monitoring strip, to provide consultation on critical patient cases from virtually anywhere[**] with Centricity Perinatal Web module. Perform surveillance, charting and other administrative activities from your office with remote accessibility.

Cross-department information sharing

Centricity Perinatal helps put the patient first. When newborns arrive in the Nursery or NICU, their vital delivery-related information is already there waiting, thanks to Centricity Perinatal Mother-Baby Link. Care team members no longer have to waste precious time tracking down information – they can focus instead on caring for the infant.

Partnering for improvement

Position your hospital system to deliver high-quality patient care, document efficiently and share information. Centricity Perinatal Connect module helps with information sharing, improved communication, efficient documentation and enhanced patient care across the perinatal continuum.
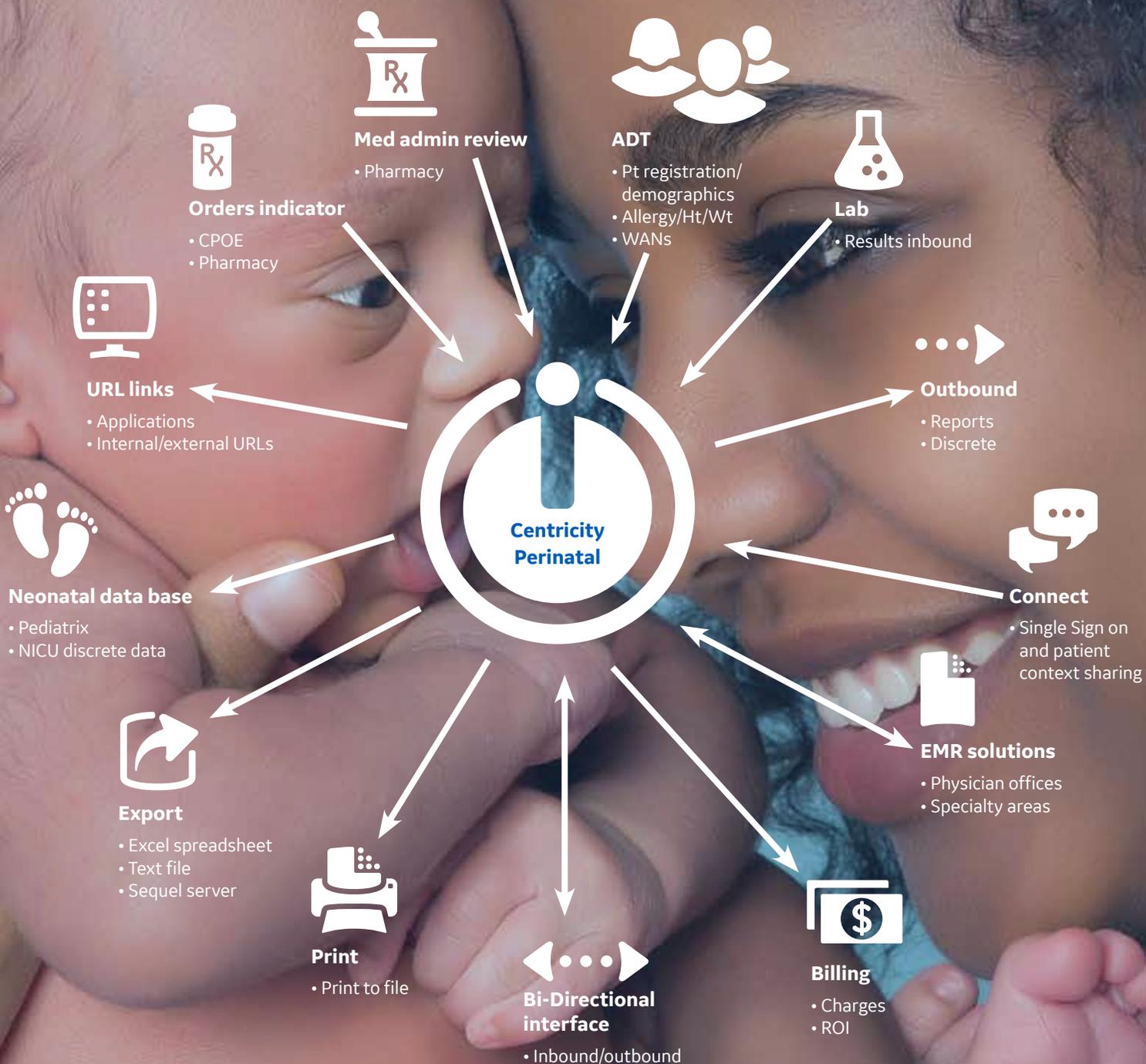
**Where an internet connection is available.

Centricity Perinatal is designed to help streamline your processes and procedures by making it easier for care teams to communicate, access information, and identify and analyze clinical trends.

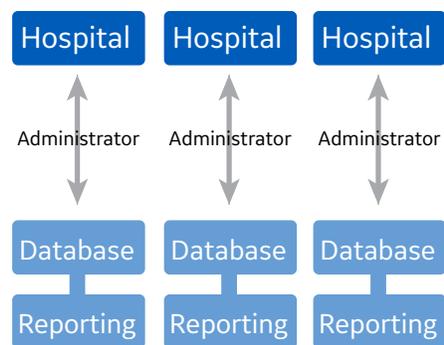"The ease and the way the two systems (CPN Connect moduel and the EMR) work together has been great for the OB workflow"

Centricity Perinatal System Manager,
Large Enterprise Health Care Compay

Helping achieve broader outcomes

Med admin review
• Pharmacy

Orders indicator
• CPOE
• Pharmacy

ADT
• Pt registration/
  demographics
• Allergy/Ht/Wt
• WANs

Lab
• Results inbound

URL links
• Applications
• Internal/external URLs

Outbound
• Reports
• Discrete

Centricity Perinatal

Connect
• Single Sign on
  and patient
  context sharing

Neonatal data base
• Pediatrix
• NICU discrete data

EMR solutions
• Physician offices
• Specialty areas

Export
• Excel spreadsheet
• Text file
• Sequel server

Print
• Print to file

Bi-Directional interface
• Inbound/outbound
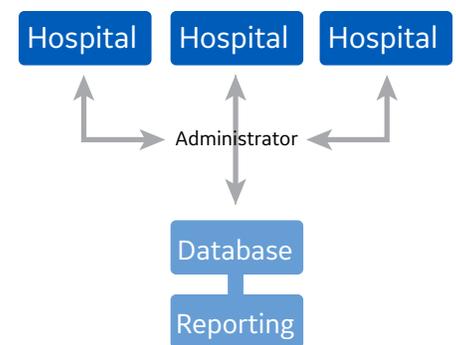
Billing
• Charges
• ROI

Centricity Perinatal helps streamline your efforts to provide optimal labor and delivery services, while helping you manage larger-scale quality, helping manage risk and cost reduction efforts.

Local Area Network (LAN)

| Hospital | Hospital | Hospital |

Administrator   Administrator   Administrator

| Database | Database | Database |

| Reporting | Reporting | Reporting |

Enterprise Network

| Hospital | Hospital | Hospital |

Administrator

| Database |

| Reporting |

Hospital-wide system interoperability

GE Healthcare always starts by putting patients at the center of care. Two-way communication between Centricity Perinatal and your hospital's EMR makes it easier to create one complete medical record for mother and baby. Bi-directional interfaces along with ADT and other HL7 interfaces help make it possible

Standardizing perinatal care across hospitals

Align your perinatal analysis and research across hospitals with Enterprise Network Technology. Enterprise systems help standardize your perinatal service, helping reduce management costs and enabling easy identification of clinical trends in metrics and trends.

Long-term storage and reference

Centricity Perinatal helps you manage risk and legal requirements by maintaining an accurate, detailed record of patient care. It also helps enable compliance with professional guidelines for quality management from The Joint Commission, HIPAA and ACOG/ AWHONN, including the Early Warning System, PP Hemorrhage and pitocin checklist.

"As healthcare is changing and evolving, there are some very key points that we have to stay focused on," says CNO Elliott. "The documentation needs to be clear, it needs to be concise and it needs to be data-driven. We are able to mine and abstract quite a bit of data out of the CPN system. It gives us the information we need. And because it is in a clear, concise, easy-to-use format, it keeps the nurse at the bedside."

From Baylor Frisco CPN Case study
Chief Nursing Officer Randi Elliott, RN

Supporting your team in a new era

With Centricity Perinatal, you're not purchasing an IT system – you're partnering with a leading medical technology organization with expertise in clinical workflow to help you enrich the patient experience and enhance your hospital's performance. Look at our proven past. But also look where we're going together.

Aligned around your needs

GE Healthcare's implementation teams surround you to help address the issues that are unique to your hospital and the patients you serve. Workflow analysis, system configuration and clinical education are combined within collaborative sessions so your hospital project teams can more easily implement and apply policies and procedures into your system.

Making it easy to stay in touch

The Centricity Perinatal Customer Portal is a gateway to your GE Healthcare Service and Support needs, including service/upgrade requests and status, announcements, newsletters, events, resources and documents. As part of the GE Healthcare family you can also be part of a vibrant Centricity Perinatal User Group community.

You can even join online discussions for a fresh set of eyes on enhancing perinatal care.

Continuing our tradition with you

GE Healthcare has a proven history in labor and delivery patient management.

Every Centricity Perinatal system is designed with the experiences of more than 1,500 plus hospitals and nearly 55 million babies, so you can more easily focus on developing meaningful patient relationships across the continuum of care.

1,500 plus hospitals   ▶   55 million babies   ▶   1 Goal

www.gehealthcare.com

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care.

Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower cost.

In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Imagination at work

GE Healthcare
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Chicago, IL 60661
U.S.A.

www.gehealthcare.com

1 Centricity Perinatal - Connect Module GE conducted survey (collaboration framework, #82); 10 Centricity Perinatal - Connect Module customers, 2013.

2 Oxford Anlaytica, December 29, 2011. Centricity Perinatal Healthymagination, GE Medical Systems Information Technology: 'Clear Lake Improves Statistical Accuracy and Reporting Productivity.'

3 Oxford Analytica. December 29, 2011. Centricity Perinatal Healthymagination validation http://www3.gehealthcare.com/en/Products/Categories/Healthcare_IT/Departmentals/~/media/Downloads/us/Product/Product-Categories/Healthcare%20IT/Centricty-Perinatal/Centricity-Perinatal-Healthymagination-Validation-Final.PDF Hillestad R, Bigelow J, Bower A, Girosi F, Meili R, Scoville R, and Taylor R: "Can Electronic Medical Record Systems Transform Health Care? Potential Health Benefits, Savings and Costs", *Health Affairs*, Volume 24, Number 5, 2005.

4 Oxford Analytica. December 29, 2011. Centricity Perinatal Healthymagination validation. Estimated 15% decreased costs.