

INTELLIGENTLY EFFICIENT



Join the LIVE broadcasts and events @ RSNA 2020 and beyond Starting November 29, 2020

We're looking forward to connecting with you virtually this year at RSNA. We have a great line up of webinars and live broadcasts for the week of and beyond RSNA.

GE Innovation Theater - Live Broadcasts

Live: November 29 – December 4,
2020 starting @ 12pm-2pm CST

Re-Broadcast: November 30 –
December 5, 2020 starting at
@ 5am CST

Come back daily to view live
broadcasts featuring a wide variety
of topics from COVID-19 to AI
and the digital thread across
healthcare, to hearing from your
peers on how new solutions are
making breakthroughs in
improving efficiency, workflow
and more.

Fireside Chats

Available
On-demand

- Trends in healthcare and looking forward
- Focusing on AI in healthcare
- Deep-learning MR reconstruction testimonial
- Getting more out of Ultrasound
- Digital integration in healthcare
- Wellness of your radiology department
- The new future of MI
- Wing-to-wing personalized breast care

RSNA Roundtables

Register Now

AI to enhance efficiency and clinical outcomes

November 30, 2020
9:30 am CST | 10:30 am EST

REGISTER HERE

Contrast-Enhanced Mammography vs MRI: Myth or Reality?

December 1, 2020
9:30 am CST | 10:30 am EST

REGISTER HERE

An ecosystem for innovators to bring world-class IT- driven solutions to market

December 2, 2020
9:30 am CST | 10:30 am EST

REGISTER HERE

Live Webinars

Save the
Dates

Coming Soon

December 9, 2020

January 12, 2021

January 20, 2021

January 27, 2021

February 3, 2021

Join us @ [Innovation.GEHealthcare.com](https://www.innovation.gehealthcare.com)

Some products may not be available in your country or region. Please contact your GE Healthcare representative for more information



GE Innovation Theater for daily live broadcasts

Live: November 29 – December 4, 2020 starting @ 12pm-2pm CST

Re-Broadcast: November 30 – December 5, 2020 starting at @ 5am CST

Empowering radiologists to improve outcomes with precise tools and insights for every clinical moment; that's Intelligently Efficient. Visit the GE Innovation Theater for daily live broadcasts, including the topics below and more.

Integrating intelligence and efficiencies across healthcare	AI, image sharpness and time savings	Delivering quality at the point of care	Improving workflow, where time is gained and not lost	Driving efficiency across the lifecycle	Enabling data and analytics to be at the forefront
That's Intelligently Efficient.					
Sunday (11/29)	Monday (11/30)	Tuesday (12/1)	Wednesday (12/2)	Thursday (12/3)	Friday (12/4)
<p>Hear from GE Healthcare CEO, Kieran Murphy on Why Intelligently Efficient Matters</p> <p>Impacts of COVID-19 and moving forward</p> <p>Looking deeper at AI and the integration with Edison™ AI Ecosystem</p>	<p>Revealing the impact of the deep-learning MR reconstruction algorithm, AIR™ Recon DL</p> <p>See the image sharpness with TrueFidelity™ CT images with the Revolution™ Apex</p> <p>Next generation MI with Discovery™ MI Gen 2</p>	<p>Making a difference in Interventional imaging-guided therapy</p> <p>Providing exceptional breast care with Serena Bright™</p> <p>Experience efficient surgical imaging</p>	<p>Ultrasound systems to help you care for a wide range of patients with LOGIQ™ E10 Series</p> <p>Intelligence at the point of care with X-ray</p>	<p>Hassle-free way to manage your service and support in one place with MyGEHealthcare App</p> <p>Expand your capabilities in CT, MR and beyond with Smart Subscription</p>	<p>Software and analytics to help improve outcomes with Edison™ AI Ecosystem and Centricity™ Open PACS AI with Edison™ Open AI Orchestrator</p>

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Live Scanning Sessions from Global MR Headquarters

Monday (11/30)	Tuesday (12/1)	Wednesday (12/2)	Thursday (12/3)	Friday (12/4)
8:30 – 9:00am CST	8:30 – 9:00am CST	8:30 – 9:00am CST	8:30 – 9:00am CST	8:30 – 9:00am CST
Improving workflow using AIR™ on SIGNA™ Architect <ul style="list-style-type: none"> • Coil positioning and easy switching of anatomies using AIR Touch™ 	Body imaging using AIR™ Coils on SIGNA™ Voyager <ul style="list-style-type: none"> • Improve quality and the patient experience with free breathing abdomen & pelvis imaging with AIR™ Coils 	Improving productivity and consistency in neuro imaging on SIGNA™ Premier <ul style="list-style-type: none"> • AIRx™ / AIR™ Recon DL • HyperWorks • Cervical Spine Imaging 	Body imaging using AIR™ Coils on SIGNA™ Artist <ul style="list-style-type: none"> • Improve quality and the patient experience with free breathing abdomen & pelvis imaging with AIR™ Coils 	Optimizing productivity with HyperSpeed neuro protocols on SIGNA™ Pioneer <ul style="list-style-type: none"> • Brain & spine imaging with AIR™ Recon DL
1:00 – 1:30pm CST	1:00 – 1:30pm CST	1:00 – 1:30pm CST	1:00 – 1:30pm CST	1:00 – 1:30pm CST
Optimizing productivity with HyperSpeed neuro protocols on SIGNA™ Architect <ul style="list-style-type: none"> • Brain & spine imaging with AIR™ Recon DL 	Expanding capabilities while enhancing productivity & quality in MSK imaging on SIGNA™ Voyager <ul style="list-style-type: none"> • PROPELLER • Long bone with AIR™ Coil 	Improving workflow using AIR™ on SIGNA™ Premier <ul style="list-style-type: none"> • Coil positioning and easy switching of anatomies using AIR Touch™ 	Improving workflow using AIR™ <ul style="list-style-type: none"> • Review of the AIR™ Coil portfolio & table overview with SIGNA™ MR Scanners 	Body imaging using AIR™ Coils on SIGNA™ Pioneer <ul style="list-style-type: none"> • Improve quality and the patient experience with free breathing abdomen & pelvis imaging with AIR™ Coils

Live Scanning Sessions from Buc MR Headquarters

Monday (11/30)	Tuesday (12/1)	Wednesday (12/2)	Thursday (12/3)	Friday (12/4)
10:00 – 10:30am (Paris Time)	10:00 – 10:30am (Paris Time)	10:00 – 10:30am (Paris Time)	10:00 – 10:30am (Paris Time)	10:00 – 10:30am (Paris Time)
Optimizing productivity with HyperSpeed neuro protocols on SIGNA™ Architect <ul style="list-style-type: none"> • Brain & spine imaging with AIR™ Recon DL 	Body imaging using AIR™ Coils on SIGNA™ Architect <ul style="list-style-type: none"> • Improve quality and the patient experience with free breathing abdomen & pelvis imaging with AIR™ Coils 	Expanding capabilities while enhancing productivity & quality in MSK imaging on SIGNA™ Architect <ul style="list-style-type: none"> • PROPELLER • Long bone with AIR™ Coil 	Improving workflow using AIR™ <ul style="list-style-type: none"> • Review of the AIR™ Coil portfolio & table overview with SIGNA™ MR Scanners 	Cardiac image and post process review <ul style="list-style-type: none"> • Function, flow, and quantitative analysis

[Schedule your Live MR Scanning Session here.](#)

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