

# INTELLIGENTLY EFFICIENT



## Join the LIVE broadcasts and events @ RSNA 2020 and beyond Starting November 29, 2020

We're looking forward to connecting with you virtually this year at RSNA. We have a great line up of webinars and live broadcasts for the week of and beyond RSNA.

### GE Innovation Theater – Live Broadcasts

**Live:** November 29 – December 4, 2020 starting @ 12 pm CST

**Re-Broadcast:** November 30 – December 5, 2020 starting @ 5 am CST

Come back daily to view live broadcasts featuring a wide variety of topics from COVID-19 to AI and the digital thread across healthcare, to hearing from your peers on how new solutions are making breakthroughs in improving efficiency, workflow and more.

### Fireside Chats

Available  
On-demand

- Trends in healthcare and looking forward
- Focusing on AI in healthcare
- Deep-learning MR reconstruction testimonial
- Getting more out of Ultrasound
- Digital integration in healthcare
- Wellness of your radiology department
- The new future of MI
- Wing-to-wing personalized breast care

### RSNA Roundtables

Register Now

#### *AI to Enhance Efficiency and Clinical Outcomes*

November 30, 2020  
9:30 am CST | 10:30 am EST

**REGISTER HERE**

#### *Contrast-Enhanced Mammography vs MRI: Myth or Reality?*

December 1, 2020  
9:30 am CST | 10:30 am EST

**REGISTER HERE**

#### *An Ecosystem for Innovators to Bring World-Class IT-Driven Solutions to Market*

December 2, 2020  
9:30 am CST | 10:30 am EST

**REGISTER HERE**

### Live Webinars

Save the  
Dates

#### *How can Radiology Leverage Finance to Bridge the Gap with Hospital Administrators?*

December 9, 2020

#### *Artificial Intelligence in Radiology – From Hype to Adoption, Effortlessly*

January 12, 2021

#### *AI and the Future of X-ray*

January 20, 2021

#### *Intelligently Efficient MRI, Brought to you by AIR™ Recon DL*

January 27, 2021

#### *Going Deep with TrueFidelity™ CT Images*

February 3, 2021

**REGISTER HERE**

Join us @ [Innovation.GEHealthcare.com](https://www.innovation.gehealthcare.com)

# GE Innovation Theater for daily live broadcasts

**Live: November 29 – December 4, 2020 starting @ 12 pm CST**

**Re-Broadcast: November 30 – December 5, 2020 starting @ 5 am CST**

Empowering radiologists to improve outcomes with precise tools and insights for every clinical moment; that's Intelligently Efficient. Visit the GE Innovation Theater for daily live broadcasts, including the topics below and more.

Integrating intelligence and efficiencies across healthcare	AI, image sharpness and time savings	Delivering quality at the point of care	Improving workflow, where time is gained and not lost	Driving efficiency across the lifecycle	Enabling data and analytics to be at the forefront
<b>That's Intelligently Efficient.</b>					
Sunday (11/29)	Monday (11/30)	Tuesday (12/1)	Wednesday (12/2)	Thursday (12/3)	Friday (12/4)
<p><b>12:00 pm CST</b> Hear from GE Healthcare CEO Kieran Murphy on <b>Why Intelligently Efficient Matters</b></p> <p><b>12:20 pm CST</b> <b>Impacts of COVID-19 and moving forward</b></p> <p><b>1:00 pm CST</b> Looking deeper at AI and the integration with <b>Edison™ AI Ecosystem</b></p>	<p><b>12:00 pm CST</b> Revealing the impact of the deep-learning MR reconstruction algorithm, <b>AIR™ Recon DL</b></p> <p><b>12:40 pm CST</b> Experience outstanding detail, clarity, and texture– without compromise. View <b>TrueFidelity™ CT</b> images from <b>Revolution™ Apex</b></p> <p><b>1:10 pm CST</b> Focusing on AI in Imaging</p> <p><b>1:20 pm CST</b> Next generation MI with <b>Discovery™ MI Gen 2</b></p>	<p><b>12:00 pm CST</b> Ultrasound systems to help you care for a wide range of patients with <b>LOGIQ™ E10 Series</b></p> <p><b>12:35 pm CST</b> Getting more out of Ultrasound</p> <p><b>12:45 pm CST</b> Intelligence at the point of care with X-ray</p> <p><b>1:10 pm CST</b> Digital Integration into Healthcare</p> <p><b>1:20 pm CST</b> Breakthrough CT technology</p>	<p><b>12:00 pm CST</b> Making a difference in Interventional imaging-guided therapy</p> <p><b>12:15 pm CST</b> Providing exceptional breast care with <b>Serena Bright</b></p> <p><b>12:45 pm CST</b> Wing-to-wing Personalized Breast Care</p> <p><b>1:00 pm CST</b> Experience efficient surgical imaging</p> <p>Future in Healthcare</p>	<p><b>12:00 pm CST</b> Hassle-free way to manage your service and support in one place with <b>MyGEHealthcare App</b></p> <p><b>12:20 pm CST</b> Expand your capabilities in CT, MR and beyond with <b>Smart Subscription</b></p> <p><b>12:30 pm CST</b> Wellness of your radiology department</p>	<p><b>12:00 pm CST</b> Software and analytics to help improve outcomes with <b>Edison™ AI Ecosystem</b> and <b>Centricity™ Open PACS AI with Edison™ Open AI Orchestrator</b></p> <p><b>12:50 pm CST</b> <b>Edison™ Overview</b></p>

Join us @ [Innovation.GEHealthcare.com](https://www.innovation.gehealthcare.com)



Not all products or features are available in all geographies. Check with your local GE Healthcare representative for availability in your country.

## Live Scanning Sessions from Global MR Headquarters

Monday (11/30)	Tuesday (12/1)	Wednesday (12/2)	Thursday (12/3)	Friday (12/4)
<b>8:30 – 9:00 am CST</b>	<b>8:30 – 9:00 am CST</b>	<b>8:30 – 9:00 am CST</b>	<b>8:30 – 9:00 am CST</b>	<b>8:30 – 9:00 am CST</b>
<p>Improving workflow using <b>AIR™</b> on <b>SIGNA™ Architect</b></p> <ul style="list-style-type: none"> <li>• Coil positioning and easy switching of anatomies using <b>AIR Touch™</b></li> </ul>	<p>Body imaging using <b>AIR™ Coils</b> on <b>SIGNA™ Voyager</b></p> <ul style="list-style-type: none"> <li>• Improve quality and the patient experience with free breathing abdomen &amp; pelvis imaging with <b>AIR™ Coils</b></li> </ul>	<p>Improving productivity and consistency in neuro imaging on <b>SIGNA™ Premier</b></p> <ul style="list-style-type: none"> <li>• <b>AIR x™ / AIR™ Recon DL</b></li> <li>• <b>HyperWorks</b></li> <li>• Cervical Spine Imaging</li> </ul>	<p>Body imaging using <b>AIR™ Coils</b> on <b>SIGNA™ Artist</b></p> <ul style="list-style-type: none"> <li>• Improve quality and the patient experience with free breathing abdomen &amp; pelvis imaging with <b>AIR™ Coils</b></li> </ul>	<p>Optimizing productivity with <b>HyperSpeed</b> neuro protocols on <b>SIGNA™ Pioneer</b></p> <ul style="list-style-type: none"> <li>• Brain &amp; spine imaging with <b>AIR™ Recon DL</b></li> </ul>
<b>1:00 – 1:30 pm CST</b>	<b>1:00 – 1:30 pm CST</b>	<b>1:00 – 1:30 pm CST</b>	<b>1:00 – 1:30 pm CST</b>	<b>1:00 – 1:30 pm CST</b>
<p>Optimizing productivity with <b>HyperSpeed</b> neuro protocols on <b>SIGNA™ Architect</b></p> <ul style="list-style-type: none"> <li>• Brain &amp; spine imaging with <b>AIR™ Recon DL</b></li> </ul>	<p>Expanding capabilities while enhancing productivity &amp; quality in MSK imaging on <b>SIGNA™ Voyager</b></p> <ul style="list-style-type: none"> <li>• PROPELLER</li> <li>• Long bone with <b>AIR™ Coil</b></li> </ul>	<p>Improving workflow using <b>AIR™</b> on <b>SIGNA™ Premier</b></p> <ul style="list-style-type: none"> <li>• Coil positioning and easy switching of anatomies using <b>AIR Touch™</b></li> </ul>	<p>Improving workflow using <b>AIR™</b></p> <ul style="list-style-type: none"> <li>• Review of the <b>AIR™ Coil</b> portfolio &amp; table overview with <b>SIGNA™ MR Scanners</b></li> </ul>	<p>Body imaging using <b>AIR™ Coils</b> on <b>SIGNA™ Pioneer</b></p> <ul style="list-style-type: none"> <li>• Improve quality and the patient experience with free breathing abdomen &amp; pelvis imaging with <b>AIR™ Coils</b></li> </ul>

## Live Scanning Sessions from Buc MR Headquarters

Monday (11/30)	Tuesday (12/1)	Wednesday (12/2)	Thursday (12/3)	Friday (12/4)
<b>10:00 – 10:30 am (Paris Time)</b>	<b>10:00 – 10:30 am (Paris Time)</b>	<b>10:00 – 10:30 am (Paris Time)</b>	<b>10:00 – 10:30 am (Paris Time)</b>	<b>10:00 – 10:30 am (Paris Time)</b>
<p>Optimizing productivity with <b>HyperSpeed</b> neuro protocols on <b>SIGNA™ Architect</b></p> <ul style="list-style-type: none"> <li>• Brain &amp; spine imaging with <b>AIR™ Recon DL</b></li> </ul>	<p>Body imaging using <b>AIR™ Coils</b> on <b>SIGNA™ Architect</b></p> <ul style="list-style-type: none"> <li>• Improve quality and the patient experience with free breathing abdomen &amp; pelvis imaging with <b>AIR™ Coils</b></li> </ul>	<p>Expanding capabilities while enhancing productivity &amp; quality in MSK imaging on <b>SIGNA™ Architect</b></p> <ul style="list-style-type: none"> <li>• PROPELLER</li> <li>• Long bone with <b>AIR™ Coil</b></li> </ul>	<p>Improving workflow using <b>AIR™</b></p> <ul style="list-style-type: none"> <li>• Review of the <b>AIR™ Coil</b> portfolio &amp; table overview with <b>SIGNA™ MR Scanners</b></li> </ul>	<p>Cardiac image and post process review</p> <ul style="list-style-type: none"> <li>• Function, flow, and quantitative analysis</li> </ul>

[Schedule your live MR Scanning Session here](#)

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# Scanning for Women's Health

Monday (11/30) – Friday (12/4)						
9:30 (Paris Time) (15 min. session)	10:00 (Paris Time) (15 min. session)	11:00 (Paris Time) (15 min. session)	11:30 (Paris Time) (15 min. session)	12:00 (Paris Time) (15 min. session)	12:30 (Paris Time) (15 min. session)	13:00 (Paris Time) (15 min. session)
<b>Senographe Pristina &amp; Dueta</b> <i>Reshape the Mammography Experience</i> 15 min Product Demonstration and 5 minute Q&A.	<b>Pristina Serena</b> <i>CESM guided biopsy</i> Follow a real CESM guided biopsy.	<b>Patient Experience</b> Do you speak patient experience? Discuss how we can positively empower each other to always consider the patient experience in everything we do.	<b>CESM Expert Talk</b> Discuss with an expert about clinical performances and benefit of the latest generation of Contrast Enhanced Spectral Mammography.	<b>Screening Solutions: Crystal Nova</b> Discover the benefits of Cystal Nova.	<b>Senolris Clinical Case Demo</b> Discover Senolris review station and review clinical cases.	<b>CESM Case Review</b> In this webinar replay, Dr. Lobbes (Zuyderland, NL), experienced radiologists in Contrast Enhanced Spectral Mammography, will review and comment on a selection of clinical cases.

Monday (11/30)	Tuesday (12/1)	Wednesday (12/2)	Thursday (12/3)	Friday (12/4)
<b>14:30 – 14:50 (Paris Time)</b>	<b>14:30 – 14:50 (Paris Time)</b>	<b>14:30 – 14:50 (Paris Time)</b>	<b>14:30 – 14:50 am (Paris Time)</b>	<b>14:30 – 14:50 (Paris Time)</b>
<b>BMH Solution</b> Focus on Sport Medicine	<b>BMH Solution</b> Focus on TBS	<b>BMH Solution</b> Focus on Sarcopenia and Metabolic Disease	<b>BMH Solution</b> Focus on Sport Medicine	<b>BMH Solution</b> Focus on TBS

Monday (11/30)	Tuesday (12/1)	Wednesday (12/2)	Thursday (12/3)	Friday (12/4)
<b>13:30 – 13:50 (Paris Time)</b>	<b>13:30 – 13:50 (Paris Time)</b>	<b>11:30 – 13:50 (Paris Time)</b>	<b>13:30 – 13:50 (Paris Time)</b>	<b>13:30 – 13:50 (Paris Time)</b>
<b>Senographe Pristina &amp; Dueta</b> (English)	<b>Senographe Pristina &amp; Dueta</b> (Russian)	<b>Senographe Pristina &amp; Dueta</b> (Italian)	<b>Senographe Pristina &amp; Dueta</b> (Spanish)	<b>Senographe Pristina &amp; Dueta</b> (French)
<b>Pristina Serena</b> (English)	<b>Pristina Serena</b> (Russian)	<b>Pristina Serena</b> (Italian)	<b>Pristina Serena</b> (Spanish)	<b>Pristina Serena</b> (French)

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# Interventional Demonstrations

Monday (11/30) – Sunday (12/6)				
9:00 am   11:00 am   2:00 pm   4:00 pm CST (30 min. sessions)	9:00 am   11:00 am   3:00 pm   5:00 pm CST (30 min. sessions)			
<p><b>Meet Allia™ IGS 7*</b> through a recorded demonstration, your trusted assistant for image guided therapies, a new team member present when and where you need it.</p>	<p><b>ASSIST Solutions for Interventional Radiology</b></p> <p>Leverage augmented guidance to expand your clinical versatility and successfully perform increasingly complex Interventional Radiology procedures.</p>	<p><b>ASSIST Solutions for Interventional Cardiology</b></p> <p>Leverage augmented guidance to expand your clinical versatility and successfully perform increasingly complex pscedures.</p>	<p><b>ASSIST Solutions for Endovascular Surgery</b></p> <p>Leverage augmented guidance to expand your clinical versatility and successfully perform increasingly complex procedures.</p>	<p><b>ASSIST Solutions for Interventional Neuroradiology</b></p> <p>Leverage augmented guidance to expand your clinical versatility and successfully perform increasingly complex Interventional Neuroradiology procedures.</p>

\*Allia IGS 7 is not yet CE marked. May not be marketed or placed into service until it has been made to comply with CE marking. Product may not be available in all countries and regions and cannot be placed on the market or put into service until it has been made to comply with all required regulatory authorizations. Refer to your sales representative for more information.

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[Schedule your Assist Demostration here](#)

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