

# GE HEALTHCARE AT HIMSS 2019

## Speaking Sessions

### TUESDAY, FEBRUARY 12

**11:30 am** Intelligent Health Pavilion:  
Leadership Theater

#### Digital Centralized Monitoring Units: Scalable Solutions for Patient Care

*Greg Sitkiewicz, General Manager, Patient Monitoring, GE Healthcare*

A digital "hub & spoke" model: unified enterprise communication solutions supported with caregiver collaboration tools to help drive efficiency and improve patient care.

**2:00 pm** AWS Booth # 5058

#### Scaling A.I. to Save Lives

*Keith Bigelow, SVP, Edison Portfolio Strategy, GE Healthcare*

**2:30 pm** AWS Booth # 5058

#### Use Your Words: Things We Say to Our Children and Our Medical Records

*Paul Mullen, GM, Acute Care, GE Healthcare*

### WEDNESDAY, FEBRUARY 13

**11:00 am** Roche Booth #600

#### Fighting Sepsis and Winning – How Two Global Healthcare Innovators Are Working Together to Save Lives

*Bryan Cobb, PhD, Roche; David Lamb, Sr. Director Clinical Insights, Acute Care, GE Healthcare*

**11:30 am** Room W304A

#### Panel: Using Machine Learning to Drive Innovation-Driven Healthcare

*Karley Yoder, Director of Product Management, Artificial Intelligence, GE Healthcare; Taha Kass-Hout, MD, MS, Director, Amazon*

In this session, we will share how healthcare organizations are leveraging novel machine learning capabilities and solutions for clinical applications and are achieving more accurate and efficient results to improve outcomes for their patients.

**11:30 am** Intelligent Health Pavilion:  
Leadership Theater

#### Digitized Operating Rooms: Actionable Insights for Patient Care

*Jack Page, Product Manager for OR Analytics, GE Healthcare*

Actionable insights for data extraction, collection, storage, and analysis, that powers applications that can help drive measurable OR and patient outcomes.

**2:00 pm** Intelligent Health Pavilion:  
Innovation Theater

#### Panel: Saving Seconds in Critical Moments – Advancing A.I. for Acute Care

*Moderator: Paul Mullen, General Manager/ Acute Care, GE Healthcare*

*Panel: Karley Yoder, Director of Product Management, Artificial Intelligence, GE Healthcare; Ujjwal Ratan, Principal A.I./ Machine Learning Solutions Architect for Healthcare & Life Sciences, AWS; Prashant Shah, Director of Engineering for Health and Life Sciences, Artificial Intelligence Products Group, Intel*

A panel of industry experts discuss the transformative potential emerging technologies, A.I. and analytics represent for caregivers in hospital acute care settings to inform and accelerate decision making when every second counts.

**3:00 pm** Intelligent Health Pavilion:  
Innovation Theater

#### GE Artificial Intelligence for Clinical Care: Powered by Edison

*Travis Frosch, Sr. Director, Analytics Platform & Product Management, GE Healthcare*

The future is now for artificial intelligence in clinical care settings: how today's patients and clinicians benefit from emerging A.I. technology.

**3:00 pm** Roche Booth #600

#### On Demand: A Roche and GE Healthcare Open Discussion

*Tim Butler, Sr. Director, Strategy & Marketing, Acute Care, GE Healthcare & Maital Rasmussen, Head of Marketing, Roche*

### THURSDAY, FEBRUARY 14

**11:45 am** Cybersecurity Pavilion:  
Stage B

#### Security and Operational Effectiveness for Hospitals

*Sharon James, Director of Marketing, GE Healthcare; Sher Baig, Sr. Director, Product Marketing, GE Healthcare*

The session will share the learning and recommendations to establish a safe, effective and manageable Medical-IT network solution. A solution which is adaptable to growing production environments, is evolving to multi-pronged threats, includes training and education, while continuing to provide the clinician with needed information for the treatment of patients.



GE Healthcare