

Transparency Portal Introduction



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Appendix: Transparency Portal User Guide



ABOUT US TRANSPARENCY

The Physician Payment Sunshine Act, or Open Payments, drives transparency for industry-practitioner collaborations in the United States. Open Payments is commonly referred to as the “Sunshine Act” throughout the industry.

Administered by the Center for Medicare & Medicaid Services (CMS), Open Payments was established through the Affordable Care Act, Section 6002, with a goal of increasing public awareness of the financial relationships within industry-practitioner collaboration.

CMS requires companies to report payments and transfers of value beginning March, 2014. This data will be publicly posted by CMS in September, 2014 and continue to refresh on an annual basis. The first report will consist of payments made only between August – December, 2013. Future annual reports will contain full-year data.

Nearly any form of payment or value transfer made to US-licensed Physicians or Teaching Hospitals exceeding \$10, or \$100 in aggregate, is reportable, including meals, consulting fees, research payments, grants, gifts, & reimbursed travel expenses.



trans·par·en·cy

noun

1. characterized by visibility or accessibility of information especially concerning business practices

concerning business practices
accessibility of information especially
characterized by visibility of

GE HEALTHCARE'S TRANSPARENCY PORTAL

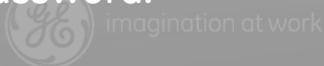
In November 2013, we launched the GE Healthcare Transparency Portal.

The Transparency Portal allows practitioners within the scope of the Sunshine Act (US-licensed Physicians and Teaching Hospitals) to:

- ❖ Review reportable payments and transfers of value before the data is publicly posted
- ❖ Have the opportunity to inquire about payments, prior to GE Healthcare submitting the data to CMS in March, 2014.

The transparency portal basically enables both you, the practitioner, & GE Healthcare to proactively review & verify reportable data.

The Transparency Portal is an online web tool accessible with your own designated user name and password.



THE PORTAL...IN SUMMARY



Home

My Transactions

My Inquiries

Resource Center

Home

The home screen is a welcome screen with tabs to navigate to the areas listed above.

My Transactions

My transactions lists Sunshine-reportable transactions. Click on any for details & to initiate an inquiry.

My Inquiries

My inquiries is a summarized list of current & past inquiries you made about transactions. Click any for more detail.

Resource Center

The resource center contains frequently asked questions, user guides, and helpful links.



REGISTRATION: CREATE A UNIQUE ID & PASSWORD

To request access to the portal, visit:

<https://www.ge-registrar.com/gecentral/register.jsp?ditbranch=200&loginurl=https://sso.gehealthcare.com/autologin.fcc&domain=.gehealthcare.com&nexturl=https://transparency.gehealthcare.com>

The Transparency Portal registration process consists of two steps –

- 1) Creating a unique user ID (known as a Single Sign On or SSO account)
- 2) Supplementing your SSO registration with portal-specific data we need, including:
 - ✓ Specialty (e.g. Cardiology)
 - ✓ Practitioner Type (e.g. Physician)
 - ✓ And optionally any State medical license information or your National Provider ID (NPI) number.

From the link above, you can access the site to create your own unique Single Sign On (SSO) account.

Once you have completed the steps above, you will receive an email notification confirming the creation of your ID and password.



REGISTRATION: SET UP YOUR PROFILE

After submission of your user ID and password, a secondary registration screen will appear and prompt you to [click here](#) to complete the registration process.

On this screen you will be required to enter supplemental information, such as your specialty and any license information you may know and have handy. After submitting this data, our team will review your request, link your profile to the interactions we have tracked in our database, and confirm, via email, that you are properly set up. Then you may log to review your Sunshine-reportable transactions based on your interactions with GE Healthcare at <https://transparency.gehealthcare.com> using your user ID and password.

Registration may take 1 – 4 weeks . Your patience is appreciated for us to verify your request & properly identify reportable interactions in our database.



CONTACT INFORMATION

You are most welcome to contact us real-time via the following channels:

Email: transparency.reporting@ge.com

Phone: 855-786-9010





imagination at work



Transparency Portal User Guide



REGISTRATION STEP 1: CREATE A UNIQUE ID & PASSWORD

To request access to the portal, visit:

<https://www.ge-registrar.com/gecentral/register.jsp?ditbranch=200&loginurl=https://sso.gehealthcare.com/autologin.fcc&domain=.gehealthcare.com&nexturl=https://transparency.gehealthcare.com>

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REGISTRATION SCREEN- STEP 1



Single Sign On

SIGN UP NOW!

NEED HELP?

MODIFY YOUR ACCOUNT

FORGOT YOUR USER ID?

FORGOT YOUR PASSWORD?

SSO Registration Application

Please provide the following information

First Name :

Middle Initial:

Last Name:

Email Address :

Please confirm your email address.:

Please choose a User ID and Password

User ID:

Check

Password:

Your password is **case sensitive**, must be at least **8 characters** long, must start and end with **a letter**, and must contain at least **one number**. No **special characters** except ., @, -, _.

By clicking "Submit", you indicate that you agree to the Terms below

The Single Sign On ("SSO") registration information provided above will be held by the General Electric Company ("GE"), 3135 Easton Turnpike, Fairfield, CT 06828 in the United States. The information will be used to authorize your access to this and other SSO-enabled sites and may be shared with other GE entities to authorize your access to SSO-enabled sites (wherever located, worldwide) that they may operate and that you choose to visit. The information may also be used by this and other SSO-enabled sites to allow you to customize certain aspects of the site, either through the optional placement of a "cookie" on your hard drive or through similar means. The use of the information for any other purposes will be disclosed to you through, and is subject to, Terms of Use or other legal notices provided. Although the data protection laws of the United States and the countries where other GE sites are located may not provide a level of data protection and privacy equivalent to that provided for in your country, GE will take appropriate measures to ensure that the SSO registration information you provide is protected against unauthorized or unlawful access or disclosure. By clicking "Submit" below, you acknowledge that you understand and consent to the above.

REGISTRATION SCREEN – STEP 1, CONTINUED

From: ~CORP SSO Security Manager
To: Brissette, Carrie (GE Healthcare)
Cc:
Subject: Your SSO Account has been created

Once you single sign-on ID is created, you will receive an email notification from ~CORP SSO Security Manager.



IDENTITY AND ACCESS MANAGEMENT

Thank you for registering for Single Sign On (SSO) -- a Company wide security and navigation initiative.

Your SSO account below -- User ID, Password, and Challenge Responses -- has been created.

First Name/Last Name: test test
SSO ID: cabrissette1213
Email Address: carrie.brissette@ge.com
Date/Time: Fri Nov 15 15:22:41 EST 2013

If you have requested access to a specific GE business application, you may receive email confirmation of your request and the status of your access rights.

If you received this message in error, please contact your local Help Desk.

Note: The information will be used to authorize your access to this and other SSO-enabled sites and may be shared with other GE entities to authorize your access to SSO-enabled sites (wherever located, worldwide) that they may operate and that you choose to visit.

As this is a system-generated message from an unmonitored sending box, please do not reply to this message.



REGISTRATION STEP 2: SET UP YOUR PROFILE

After submission of your user ID and password, a secondary registration screen will appear and prompt you to [click here](#) to complete the registration process.

On this screen you will be required to enter supplemental information, such as your specialty and any medical license information. After submitting this data, you will receive an email confirmation from transparency.reporting@ge.com confirming receipt of your registration request.

Our team will review your request, link your profile to the interactions we have tracked in our database, and confirm, via email, that you are properly set up.

Registration may take 1 – 4 weeks . Your patience is appreciated for us to verify your request & properly identify reportable interactions in our database.



REGISTRATION – STEP 2

Individual Organization

Individual Information

First Name*

Last Name*

Primary Speciality*

State of License

Middle Name

NPI Number

Country Of License*

License Number

To set up your profile, log into the Transparency Portal [here](#) with your new single sign-on ID & password.

Address Details

Address Type*

Address2

State*

Zip*

Address1*

Country*

City*

Pre-populated from Step 1

Contact Information

Email Address*

Phone Number*

Register

REGISTRATION – STEP 2, CONTINUED

Once our team has linked your registration to your transactions, you will receive an email from transparency.reporting@ge.com.

At that time, you may log in to review your Sunshine-reportable transactions based on your interactions with GE Healthcare at <https://transparency.gehealthcare.com>.



Inside the Transparency Portal



THE PORTAL...IN SUMMARY



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My Inquiries

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Home

The home screen is a welcome screen with tabs to navigate to the areas listed above.

My Transactions

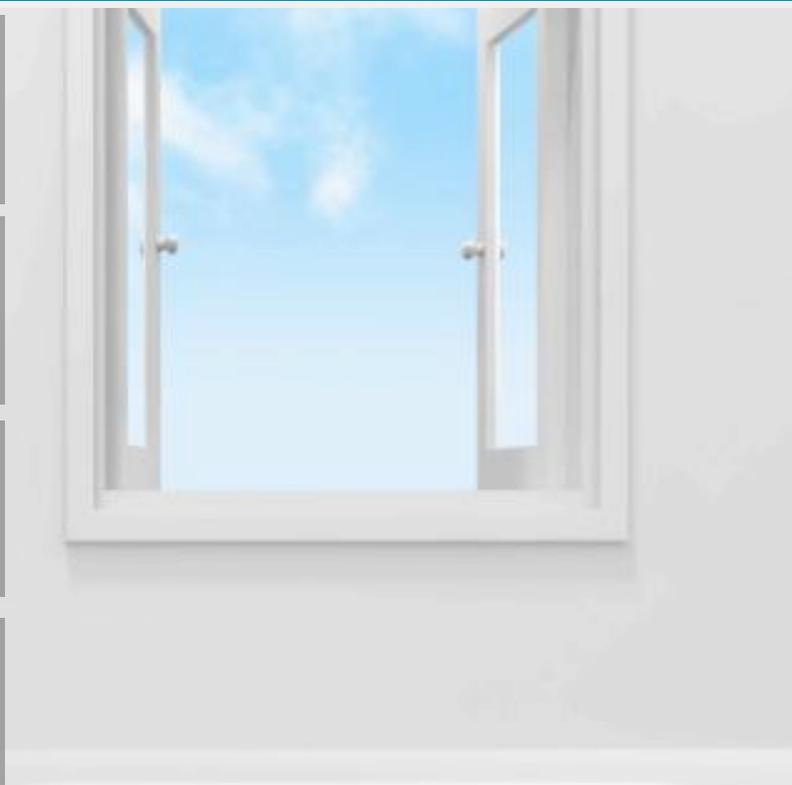
My transactions lists Sunshine-reportable transactions. Click on any for details & to initiate an inquiry.

My Inquiries

My inquiries is a summarized list of current & past inquiries you made about transactions. Click any for more detail.

Resource Center

The resource center contains frequently asked questions, user guides, and helpful links.



IN THE PORTAL: MY TRANSACTIONS

The My Transactions tab contains all transactions for the current reporting year (as well as previous reporting year if applicable). Details of each transaction are listed in the search results below the summary, and can be opened for additional details or to submit an inquiry.

The table below contains your transactions for the current and previous reporting periods. Please select an individual line item if you would like to review the transaction in more detail.

	2013	2012
Report	Estimated Transactions to Date	Estimated Spend to Date
Federal	500	\$1,048,918.13
		Estimated Transactions to Date
		500
		Estimated Spend to Date
		\$14,009.28

Filter By

Search Results

[Export To Excel](#) [Export To PDF](#)

Found more than the maximum requested records (500)

Payment Date	Event Title	City	State	Nature	Category	Transaction Status	Reportable Amount
4/24/12	CESM Presentation	test	test	Meals and Beverage	eTL Event	Open	\$16.21
4/24/12	CESM Presentation	test	test	Meals and Beverage	eTL Event	Closed-Verified	\$16.21
4/24/12	CESM Presentation	test	test	Meals and Beverage	eTL Event	Closed-Verified	\$16.21
4/24/12	CESM Presentation	test	test	Meals and Beverage	eTL Event	Open	\$16.21
4/24/12	CESM Presentation	test	test	Meals and Beverage	eTL Event	Open	\$16.21
4/24/12	CESM Presentation	test	test	Meals and Beverage	eTL Event	Open	\$16.21

IN THE PORTAL: MY TRANSACTIONS, CONTINUED

To understand your reportable transactions, use the guide below:

The table below contains your transactions for the current and previous reporting periods. Please select an individual line item if you would like to review the transaction in more detail.

	2013		2012	
Report	Estimated Transactions to Date	Estimated Spend to Date	Estimated Transactions to Date	Estimated Spend to Date
Federal	500	\$1,048,918.13	500	\$14,009.28

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4/24/12	CESM Presentation	test	test	Meals and Beverage	eTL Event	Open	\$16.21

IN THE PORTAL: MY TRANSACTIONS, CONTINUED

Transaction Statuses

- Open:** You can inquire on these transactions
- Pending-Inquiry:** You have submitted an inquiry; it is pending additional action by either you or the GE Healthcare team.
- Closed-Verified:** You had previously inquired on this Transaction. It was resolved.
- Closed-Reported:** The transaction has already been reported on GE Healthcare’s Sunshine report.

iods. Please select an individual line item if you would like to review the

2012

ate	Estimated Transactions to Date	Estimated Spend to Date
	500	\$14,009.28

Search Results

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[Export To PDF](#)

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4/24/12	CESM Presentation	test	test	Meals and Beverage	eTL Event	Open	\$16.21
4/24/12	CESM Presentation	test	test	Meals and Beverage	eTL Event	Open	\$16.21
4/24/12	CESM Presentation	test	test	Meals and Beverage	eTL Event	Open	\$16.21

IN THE PORTAL: SUBMITTING AN INQUIRY

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Inquire Transaction Detail

Transaction Details

Event Title				Payment Date	5/10/2012
Modality	MDx	Location	test , test	Product	OPTISON™ (Perflutren Protein-Type)
Category	eTL Event	Payment Method	Cash/Cash-Equivalent	Nature	Meals and Beverage
Reportable Amount	\$10.53	GEHC Event Owner	Maxine Thomas		

Back

Have a question with the above information ? [Click here](#) to initiate an inquiry.

To Submit an Inquiry:

1. From the My Transactions tab, click anywhere on the transaction with an Open status to open it, which will display more details
2. Under the transaction details, click on the “here” circled above.
 - ❖ If you have changed your mind and don't need to inquire, simply click on the blue Back button to the right.

IN THE PORTAL: SUBMITTING AN INQUIRY

Inquire Transaction Detail

Transaction Details

Event Title		Payment Date	5/10/2012		
Modality	MDx	Location	test , test	Product	OPTISON™ (Perflutren Protein-Type)
Category	eTL Event	Payment Method	Cash/Cash-Equivalent	Nature	Meals and Beverage
Reportable Amount	\$10.53	GEHC Event Owner	Maxine Thomas		

Please complete the information below to submit an inquiry regarding this transaction.

Inquiry Details *

Amount (USD)

Other

Comments *

(Max 1000 characters)

[View/Upload Attachments](#) 

To Submit an Inquiry, continued:

- 3. Simply click the inquiry category (Amount and/or Other), add comments, & add attachments (optional)
- 4. Then click Submit Inquiry.

INQUIRY PROCESS



Email

You will receive an email confirmation from GE Healthcare advising that the inquiry was successfully submitted and that you will receive a determination within **30 days**.

Review Conducted

GE Healthcare will review your inquiry and any supporting documents you provided and will reach out to the transaction owner that logged the TOV on your behalf to obtain the details of the transaction.

Decision

GE Healthcare will make a final determination after conducting a thorough review. In order to do so, GE Healthcare may have to contact you for additional information.

Update (if applicable)

Reporting documentation will be updated to reflect any changes (if applicable).

Closed

You will receive an email notification with the outcome of the inquiry at the time of closure.

IN THE PORTAL: MY INQUIRIES

The My Inquiries tab contains all inquiries for the current reporting year (as well as previous reporting year if applicable). Details of each inquiry can be reviewed by clicking on the appropriate line.

The table below contains your inquiries for the current and previous reporting periods that are either in process (pending action by you or GE Healthcare) or closed. Please select an individual line item if you would like to take action on the inquiry or review in more detail.

Inquiries In Process

[Export To Excel](#) [Export To PDF](#)

Inquiry ID	Inquiry Date	Event Title	Inquiry Status	Reportable Amount	According to my records
I-704	11/4/13	Anesthesia Circuit Evaluation	Pending-GE Review	\$2.62	\$89.00
I-698	11/4/13	Anesthesia Circuit Evaluation	Pending-GE Review	\$2.62	\$10.00
I-320	11/1/13		Pending-GE Review	\$53.65	\$78.00
I-290	11/1/13	Digital Mammography Presentation	Pending-GE Review	\$7.45	\$34.00
I-260	10/30/13		Pending-GE Review	\$11.00	\$9.00
I-177	10/22/13		Pending-Requested Information	\$9.63	\$200.00

IN THE PORTAL: INQUIRIES IN-PROCESS

Inquiries in Process

The list of **Inquiries in Process** are inquiries that you have submitted and are in process (either Pending-GE Review or Pending-Requested Information) but have not yet been resolved.

Note- clicking on any line above will display the transaction/inquiry details.

Inquiries In Process

[Export To Excel](#) [Export To PDF](#)

Inquiry ID	Inquiry Date	Event Title	Inquiry Status	Reportable Amount	According to my records
I-704	11/4/13	Anesthesia Circuit Evaluation	Pending-GE Review	\$2.62	\$89.00
I-698	11/4/13	Anesthesia Circuit Evaluation	Pending-GE Review	\$2.62	\$10.00
I-320	11/1/13		Pending-GE Review	\$53.65	\$78.00
I-290	11/1/13	Digital Mammography Presentation	Pending-GE Review	\$7.45	\$34.00
I-260	10/30/13		Pending-GE Review	\$11.00	\$9.00
I-177	10/22/13		Pending-Requested Information	\$9.63	\$200.00
I-173	10/22/13		Pending-Requested Information	\$51.14	\$200.00

Inquiry Statuses for 'Inquiries In-Process'

Pending-GE Review- inquiry previously submitted and pending action by GE Healthcare.

Pending-Requested Information- inquiry previously submitted and pending action by HCP.

IN THE PORTAL: CLOSED INQUIRIES

What are “Closed Inquiries?”

This list contains inquiries from the current and previous year that have been closed: resolved or canceled. Clicking on any of the transactions listed will display the details of the transaction and history of the inquiry.

Closed Inquiries Export To Excel Export To PDF

Inquiry ID	Inquiry Date	Event Title	Inquiry Status	Reported Amount	Proposed Amount
I-752	9/23/13 6:16 AM	Demonstration of a GEHC product/service (prior to sale)	Closed	\$900.00	\$100.00
I-784	9/23/13 10:04 AM		Closed	\$48.00	\$200.00
I-766	9/23/13 8:42 AM	General sales/promotion of GEHC products/services	Closed	\$1,000.00	\$2,000.00

Inquiry Statuses for Closed Inquiries

Closed- The inquiry has been resolved

Closed-Canceled- The inquiry has been manually canceled by HCP or GE Healthcare, or auto-canceled by the system*

**If an inquiry remains in Pending-Requested Information status for greater than 30 days, the system will auto-cancel the inquiry thus, making it capable of being inquired on at a later date (if warranted)*

TRANSPARENCY PORTAL: RESOURCE CENTER

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Supporting Documents

Related Links



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