

Centricity™ LIVE 2016

Call for Entries:
2016 STAR Awards
at Centricity LIVE!



GE Healthcare is excited to announce the third annual awards competition, now called the STAR Awards at Centricity LIVE!

Showcase Customer Accomplishments

The STAR Awards is intended to recognize GE Healthcare customers for their success in using Centricity & API Healthcare solutions to help improve clinical, financial or operational measures in their organization. We encourage all healthcare organizations using GE Healthcare solutions to enter this competition for the chance to highlight and receive recognition for their successful improvements.

Who Should Enter

Customers who have achieved measurable improvement using a qualifying solution are encouraged to apply. Specifically, customer implementations that demonstrate significant improvement in clinical, financial or operational measures; that provide evidence to support and/or quantify improvement before and after the project; and that employ one or more GE Healthcare solution(s) as a significant contributor to the results. Qualifying solutions include, but are not limited to, Centricity Practice Solution, Centricity Business, Centricity EMR, Centricity Enterprise, Centricity Group Management, Centricity Imaging Solutions (PACS/RIS/CVIT), Centricity Perioperative, Centricity Perinatal, API Healthcare Solutions (ShiftSelect, Staffing & Scheduling, Time & Attendance, Business Analytics, Patient Classification, Human Resources and Payroll and Talent Management). Please see Criteria and Entry Guidelines for details.

How Winners Will be Recognized

A panel of six judges, including healthcare professionals and GE Healthcare representatives will select winners for six categories: Enterprise Imaging, Financial Management, Care Area Workflows, Workforce Management, Ambulatory Care, and the STAR customer of the Year. The STAR Awards winners will be honored at the STAR Awards Ceremony during Centricity LIVE in May 2016, where they will receive personalized recognition. In addition, winners will be featured in GE Healthcare publicity, including a press announcement, social media announcements and the GE Healthcare web site.

Entry Deadline

The call for entries opens September 30, 2015. Entries must be received via the online [STAR Awards Entry Form](#) by 5:00 p.m. Eastern Time on December 21, 2015.

Entry Process

The online entry process is easy to complete. Please review the Criteria and Entry Guidelines and Terms and Conditions first. When you are ready to complete the application, use the STAR Awards Entry Form. [STAR Awards Entry Form.](#)

Criteria and Entry Guidelines

All entries must be submitted using the STAR Awards Entry Form by 5:00 p.m. Eastern Time on December 21, 2015.

Eligibility

To be eligible for the 2016 STAR Awards competition, entries must meet these eligibility requirements:

- The healthcare organization submitting the entry is based in the United States.
- Use of GE Healthcare Centricity or API Healthcare solutions contributed significantly to the results achieved in the submitted entry. The implementation need not be achieved exclusively through the use of GE Healthcare solutions; however, the extent to which the use of GE Healthcare solutions contributed to the results achieved will be a key factor in judging.
- Implementation of GE Healthcare Centricity or API Healthcare solution(s) may include new installations, upgrades and services. The results from the implementation must have been achieved between January 1, 2014, and December 21, 2015.
- Multiple implementations may be submitted by the same entrant(s).

Criteria and Supporting Evidence

Entries will be judged on the following criteria: Significant improvement in clinical, financial or operational measures; evidence to support and/or quantify improvement before and after the project; and use of one or more GE Healthcare solution(s) contributed significantly to the results.

The judges will evaluate detailed supporting evidence of how GE Healthcare solutions have helped improve productivity. The following statements demonstrate the types of measurable results they will look for:

- Percentage improvement in accounts receivable days outstanding
- Percentage improvement in collection rate on eligible billing
- Reduced cost to collect by amount saved or percentage reduced
- Percentage reduction in eligibility rejection rate
- Percentage increase in on-time, first-case starts
- Amount of decrease in supply costs through inventory management
- Percentage reduction in patient wait times
- Percentage increase in patient throughput in the OR
- Increase in time spent at the bedside by reducing paperwork or increasing process efficiency
- Percentage increase in images reviewed per hour

- Percent or amount of reduction in premium pay (incentives, OT, and agency)
- Percent and/or amount of labor costs saved due to better workforce scheduling
- Percentage decrease in number of contract labor employees
- Percentage increase in compliance of PRN/per diem commitments
- Percentage increase of proactive versus reactive filling of open shifts
- Percentage increase in productivity and/or efficiency measurements due to automation
- Percentage increase in employee satisfaction and engagement
- Percentage increase in patient safety and/or satisfaction

Judging

GE Healthcare is honored to have a panel of six highly qualified judges that includes both healthcare professionals and GE Healthcare representatives. This year's judging panel includes: Andrew Hamilton, Chief Informatics Officer/Deputy Director, Alliance of Chicago; Amy Andrade, MBA, Senior Director of Revenue Cycle, Children's Mercy Hospitals & Clinics; Karen Vest, RN, Clinical Analyst, President- CPNUG, Baylor Medical Center at Frisco; Mike Jackman, SVP & GM, Healthcare IT, Americas, GE Healthcare; and Justin Steinman, Chief Marketing Officer, Healthcare IT, GE Healthcare.

Qualifying entries remain anonymous throughout the judging process. Upon thorough review of all qualifying entries, each judge will vote for their top entries. The entry with the highest number of votes in each category will be selected as the winner. The decision of the judges is final.

Entry Form Guidelines

The STAR Awards Entry Form requires the following information:

1. Contact and Organization Information: Contact information for the person responsible for the entry, implementation date and GE Healthcare IT or API Healthcare Solution(s) used.
2. Project Overview: Describe the project scope (400 words maximum).
3. Previous State: Describe the situation at the start of the project, including the clinical, financial or operational measures targeted for improvement and how they were to be measured (200 words maximum).
4. Result State: Describe the current state and results achieved, including measurable clinical, financial or operational measures as targeted in the Previous State (200 words maximum).

Deadline and Other Information

The deadline to submit entries is December 21, 2015, at 5 p.m. Eastern Time, and the online entry process will close at that time. All entries become the property of GE Healthcare and will not be returned. Entrants are responsible for the accuracy of any information submitted, and for securing all necessary releases and approvals from their healthcare organization. GE Healthcare reserves the right to use information and materials submitted for promotional purposes. Please refer to the Terms and Conditions.

Terms & Conditions

These Terms and Conditions apply to the STAR Awards Call for Entries and Criteria and Entry Guidelines. Your entry in this competition constitutes an agreement to be bound by these Terms and Conditions and the rules of the competition. In addition, your entry constitutes agreement that you have the necessary authorization and approval from your healthcare organization to submit the entry. GE reserves the right to reject entries that attempt to modify such rules in any way. This competition and these Terms and Conditions shall be governed by the laws of the State of New York, USA.

- GE reserves the right to amend the Terms and Conditions of this competition or cancel the competition at any time. This offer shall be invalid in any states, territories or jurisdictions where it would be illegal. Only healthcare organizations based in the United States are eligible to enter this competition.
- The decision of the judges is final and no correspondence regarding the judges' decision will be considered. The judging panel shall be comprised of two-to-six judges, including at least one healthcare professional and one GE representative.
- Winners of the 2016 STAR Awards shall be notified by mail, email, and/or telephone on or before April 1, 2016. Winners will be announced at a special awards ceremony during Centricity LIVE, May 17-20, 2016, in Phoenix, AZ.
- STAR Awards winners will receive personalized recognition, and will be featured in publicity as described in the Call for Entries. Winners will be required to participate in publicity on behalf of GE. Entry in the competition constitutes permission to use the winners' names for promotional purposes (e.g., advertising, press announcements, World Wide Web, marketing materials) without compensation or consent.
- Each winner must provide proof of identification upon request of GE.
- Entry in the competition constitutes an agreement from the entrants that GE, its successors, and assigns have a non-exclusive, royalty-free, transferable, irrevocable, perpetual, worldwide right and license to reproduce, publish and otherwise use all entry materials.

- GE shall not be liable for any failure whatsoever to provide the prize as a result of any force majeure or supervening circumstances.
- All entries must be submitted online using the STAR Awards Entry Form. Entries submitted by other means will not be accepted.

Promoter: GE Healthcare, STAR Awards, 116 Huntington Ave, Boston, MA, 02116.

Please refer to the Call for Entries, Criteria and Entry Guidelines, and [STAR Awards Entry Form](#).

Entry Form

Deadline

The deadline to submit entries is December 21, 2015, at 5 p.m. Eastern Time, and the online entry process will close at that time.

Instructions

All entries must be submitted in English. All entries become the property of GE Healthcare and will not be returned. Entrants are responsible for the accuracy of any information submitted, and for securing all necessary releases and approvals from their healthcare organization. GE Healthcare reserves the right to use information and materials submitted for promotional purposes.

Before you begin, please review Criteria and Entry Guidelines and Terms and Conditions.



Imagination at work

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