

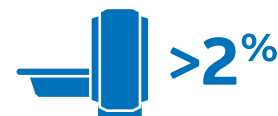
# Protocol management can be costly and inefficient



Hours per month, per scanner for each updated protocol.<sup>1</sup>



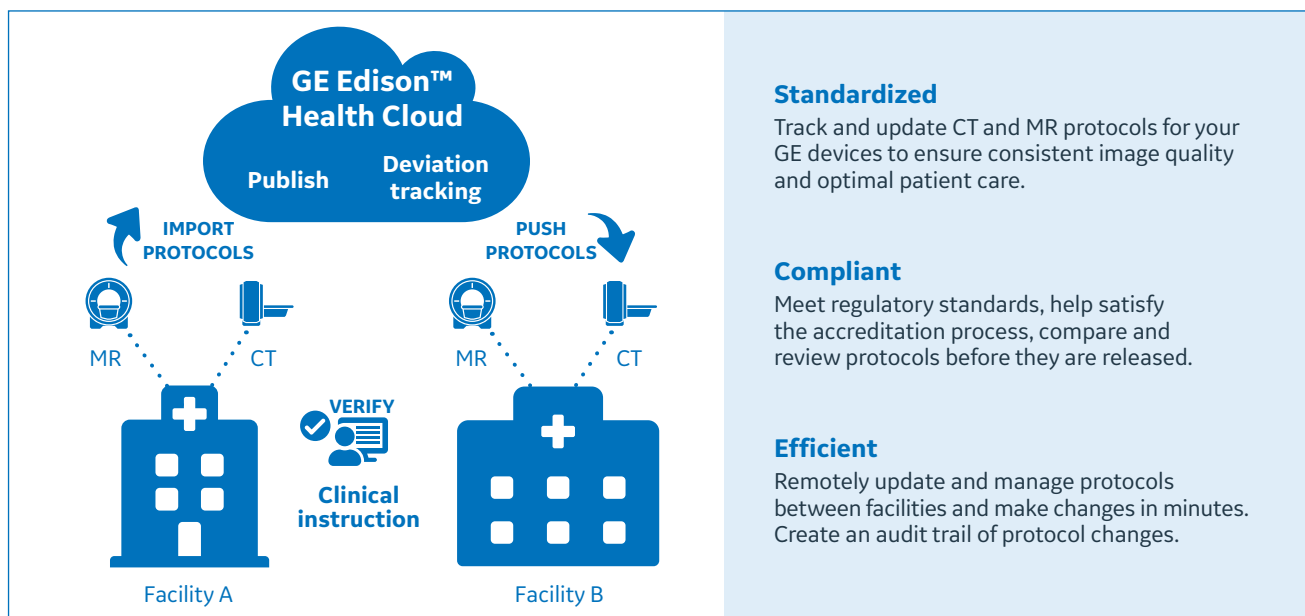
Estimated cost to optimize 30 CT protocols each year.<sup>2</sup>



Scans repeated per month are due to wrong/inaccurate protocol related issues<sup>3</sup>

## Simplify imaging protocol management

Imaging Protocol Manager is a cloud-based, proprietary application that allows your team to automatically upload, download, edit, monitor and distribute CT and MR protocols for your GE devices. The simple, streamlined solution ensures all devices use consistent protocols, which helps increase efficiency and reduce variation in radiation dosing for improved patient care.



## Help impact financial outcomes<sup>4</sup>

### \$54K

Increase in revenue per device per year from increased utilization and reduced downtime

### \$1,500/day

Increase in revenue from additional exams made possible by a decrease in on-site maintenance

### \$50K/year

Increase of radiologist productivity

[gehealthcare.com](https://www.gehealthcare.com)

<sup>1</sup> MR Supervisor, private hospital with nearly 500 inpatient beds and multiple remote locations.

<sup>2</sup> J Siegelman, "Design, Implementation, Benefits and Costs of a CT Radiation Dose Optimization Committee, in a Medium Sized Community Hospital System", Published JACR 2013.

<sup>3</sup> Based on GE Healthcare Customer Value Survey, November 2016.

<sup>4</sup> Asst. Dir., Imaging Services, not-for-profit medical group serving more than 12 million members, based on 250 days of operation and \$1,500 revenue per exam.\*

\*These numbers are from individual experiences. Actual results may vary.