



Cardiology Clinics

We give you more
ways to spend more
time with patients.





Building relationships to improve heart health.

Successful cardiovascular care requires a combination of strong patient relationships and robust care management. The faster you build the former, the more effectively you can focus on the latter. GE Healthcare puts it all within reach.

Our dedicated team understands healthcare industry challenges like rising patient volumes and ever-changing medical guidelines. Our expertise drives innovation that elevates the patient experience and reduces time spent on administrative tasks. The result gives you and your patients more of what you both want: face-to-face time.

Our comprehensive industry knowledge and decades of experience enable us to look at your clinic's whole picture — not just an isolated machine or a single point in time. When we work together, we connect and streamline every aspect of your operation. And we put the latest technology developments to work for you, maximizing your budget as well as your capabilities.

Our key offering areas cover financing, servicing, technology and equipment to help you develop a more integrated and efficient approach to spending more time with patients.



Our key offering areas



FINANCING

Solutions that span a wide range of goals, from financial to clinical to operational



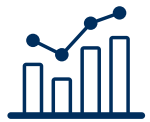
SERVICING

Options that cover on-demand, original equipment manufacturers (OEMs), and independent service organizations (ISOs)



EQUIPMENT

From ultrasound to stress testing to AI and beyond



FINANCING



FINANCING

Our flexible financing options help you acquire, maintain, and upgrade a wide range of equipment. We have many ways to help you meet your cash flow and ROI requirements, and our deep expertise gives your clinic unparalleled ways to spend more time with your patients.

Our financing solutions help you address a wide range of business goals:

Financial

Clinical

Operational



FINANCING

Our specialty is healthcare, and we've been helping customers meet their cash and technology needs for decades.

50+

years financing
healthcare assets

30+

solutions, unique and
customized for healthcare

15+

years of average
commercial tenure

\$1.8_B

in healthcare assets
financed each year by GE

FINANCING




Financial Goals

Clinical Goals



Operational Goals



You want your money to work as hard as you do. These solutions give you ways to achieve that and more, delivering focus for the present and flexibility for the future. The result helps your assets make the biggest impact for you as well as your patients.

Bridge to Budget

This plan helps you obtain new equipment despite capital budget restraints, with the added benefit of flexible end-of-term options.

Customized Leases and Loans

A way to better manage your cash, with the flexibility to take advantage of tomorrow's innovations.

Escrow

A program that allows you to lock in interest rates today and acquire necessary equipment over time.



The constant influx of new healthcare technologies can make staying ahead of the curve expensive. These solutions provide you with smart, sustainable ways to leverage the latest developments while also managing your outlays for upgrades and add-ons.

Smart Lease

By adding technology protection to the flexibility of a lease, this approach can help you acquire new hardware that receives continuous software upgrades.

Standardization Solutions

This offering allows you to upgrade your entire fleet at once but still match your planned capital budget expenditures.

Rentals

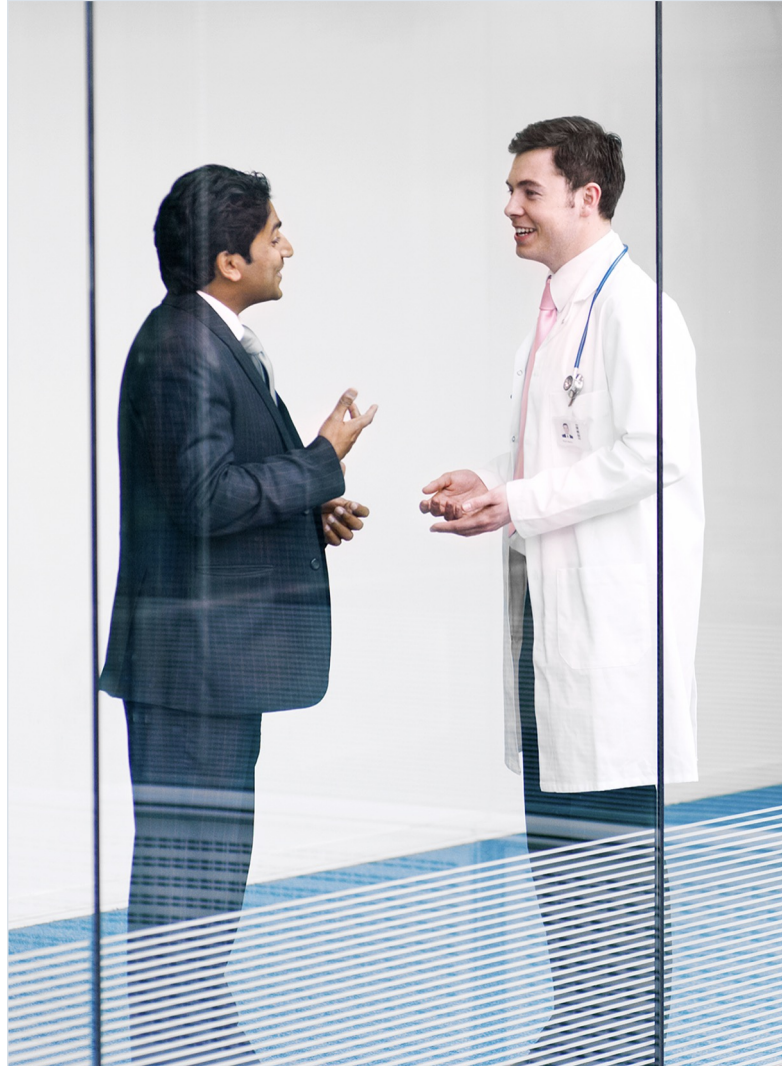
Our flexible plans give you great ways to meet ever-changing needs while managing end-of-term possibilities, from purchase to extension to return.

FINANCING

Financial Goals

Clinical Goals

Operational Goals



A cardiovascular facility thrives on efficiency. This means you need to maximize your cash flow and balance it with the ups and downs of your clinical loads. The following solutions help you meet this need, giving you ways to optimize your budget for equipment as well as services.

Managed Equipment Services

A long-term approach for purchasing, installing, managing, and maintaining equipment that includes the comprehensive suite of GE services, from consulting to on-site project management.

Streamlined Payment Solutions

A solution that matches cash flow to fixed payments, accelerating equipment acquisition opportunities, streamlining business processes, and protecting against technology obsolescence.

Maxiservice Offering

This integrated equipment and service offering includes simplified invoices and single fixed payments over the entire term, providing comprehensive equipment packages at predictable total costs.



SERVICING

SERVICING

If your equipment stops working, your business stops working. That's why it's important to consider a wide range of servicing options for your equipment — even if GE Healthcare isn't the manufacturer. Choosing the right approach helps you increase control and reduce downtime so you can maximize the amount of time you spend with patients.

Servicing can cover a wide range of options, including:

On-demand

Multi-vendor imaging services

Independent service organization (ISO)



FINANCING

On-demand



Multi-vendor
imaging services

Independent service
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SERVICING

On-demand

Multi-vendor imaging services

Independent service organization (ISO)



When it comes to equipment service and maintenance, cost management is always a key consideration. Taking an on-demand approach helps you keep as much cash in your pocket as possible. This approach works best if you have a solid reserve fund.



Advantages

- No monthly payment



Disadvantages

- Risk if equipment breaks
- Cash flow issues
- Increased downtime

SERVICING

On-demand

Multi-vendor imaging services

Independent service organization (ISO)



Vendors typically offer service contracts only for their own products, but GE Healthcare can cover equipment from any manufacturer. Compared to an ISO, our costs can be lower and our quality can be higher. And it's all delivered by our own trained field engineers.



Advantages

- Technology
- Analytics
- Scale
- Training
- Parts and inventory
- Varies by manufacturer



Disadvantages

- Premium service cost
- Less flexible
- Longer to respond
- Sales contact turnover
- Varies by manufacturer

SERVICING

On-demand

Multi-vendor imaging services

Independent service organization (ISO)



ISOs are third-party vendors that aren't limited to a single equipment manufacturer. Like GE Healthcare, their contracts allow them to service equipment from any manufacturer, although their expertise can vary and they're not always familiar with industry trends.



Advantages

- Service and refurbish parts
- Price
- No overhead
- Higher profit margin
- Greater flexibility
- No bias



Disadvantages

- Break-fix only
- No remote services
- Less familiarity/expertise

GE Healthcare has a wide range of proprietary service options, including these key differentiators:



AssurePoint™

Service, support, and repair offerings that we provide on-site, remotely, or at our Repair Operations Center to help you keep your devices operating at the highest levels.



Continuity Program

A service offering that allows you to receive system operating software upgrades and also to operationalize necessary internal hardware, helping your equipment function at optimal levels.



TipEd

Free, customized courses — in-person as well as remote — that help staff stay up to date on professional requirements and also learn how to increase revenue and patient satisfaction.



My GEHC Equipment

A secure, 24/7 cloud-based tool that provides visibility of operational and utilization data, helping you manage equipment, improve performance, optimize patient flow, and maintain compliance.



Service Shop

A website that lets you view photographs and easily search for a part ID to order OEM parts and schedule repairs for GE equipment, helping you order, receive, and repair faster.



EQUIPMENT



EQUIPMENT

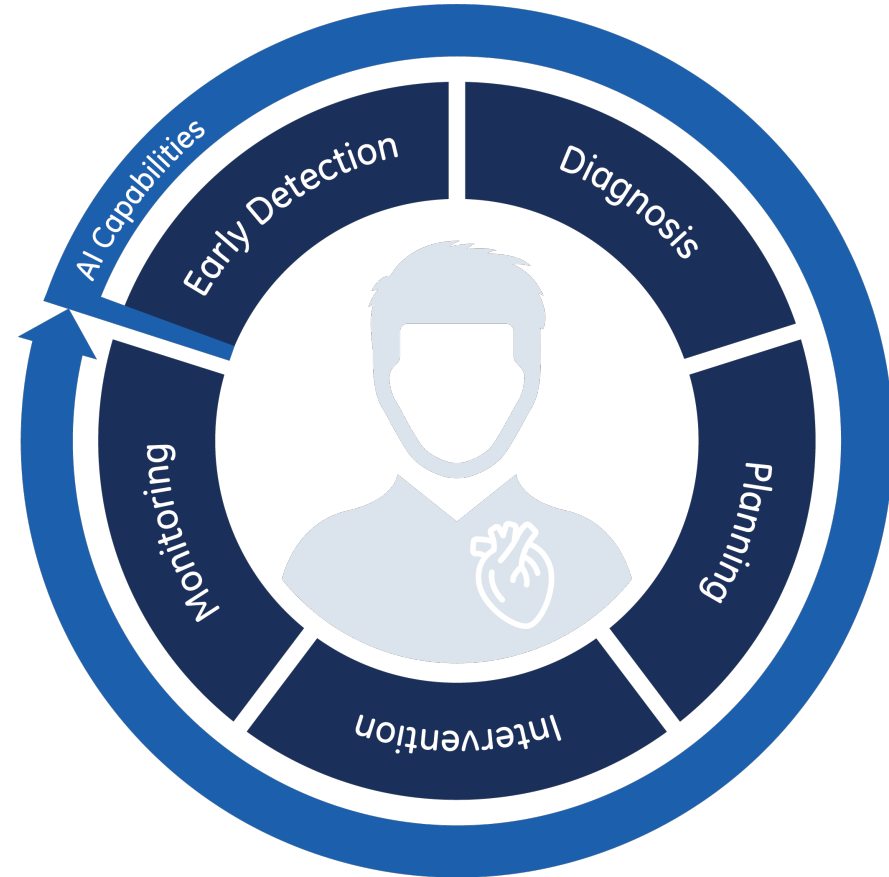
Your clinic's equipment helps augment your expertise, but new technologies can greatly enhance that power. Using data as a connective thread, our innovations streamline every step along the care pathway. It's all designed to help your equipment do more, so you can spend more time with your patients.



EQUIPMENT

Take your equipment to a new level.

Our AI solutions seamlessly integrate data from a wide range of sources to automate workflows and quickly deliver deep insights. The result elevates the capabilities of your equipment and increases the quantity, as well as the quality, of the time you spend with patients.



EQUIPMENT

Cardiovascular Ultrasound

From full-scale systems and comprehensive exams to compact solutions, mobile-friendly access, and wireless workflows, our wide-ranging ultrasound offerings can be digitally connected to help you provide state-of-the-art care.



Vivid Ultrasound Family

A comprehensive portfolio of systems enabling you to achieve clinical excellence with advancements in visualization, navigation, quantification, and automation.



Versana Premier

World-class imaging technology that's versatile and simple to use. Our ultrasounds include Versana Club, so you can expand your knowledge and improve your practice.



Vscan Air™ and Vscan Extend™

Handheld, wireless whole-body scanning with crystal-clear images, making it easy to have information on hand, wherever you are.



LOGIQ P9

From triage to comprehensive exams, the budget-friendly LOGIC P9 delivers consistent image quality, comprehensive application coverage, advanced features, and ease of use.



LOGIQ Fortis

Ultrasound built to deliver confident care in multiple clinical settings. Small enough to move across departments and equipped with our most powerful technology, it's our affordable all-in-one solution.

EQUIPMENT

Diagnostic Cardiology

Our extensive diagnostic cardiology portfolio contains advanced innovations that blend data management with ECG analysis, resting, stress and Holter exams, and more, all designed to help you deliver the most accurate possible diagnosis.



Holter ECG

CardioDay® and SEER™ 1000 from GE Healthcare deliver a powerful combination of clinical quality and workflow advantages you won't find elsewhere.



Stress Testing

The CASE Cardiac Assessment System for Exercise Testing goes beyond conventional ST segment assessment to enable advanced analysis of patient risk, functional response, and ST changes. Our eBike EL and eBike II offer stability and comfortable patient positioning.



Patient Monitoring

Carescape™ VC150 and Carescape™ V100 provide multiple layers of defense to protect against threats to real-time patient monitoring.



Resting ECG

The MAC ECG family helps ensure high-quality ECG signals via our Marquette Hookup Advisor. The GE Marquette 12SL ECG analysis program gives you the power of proven algorithms, including ACI-TIPI and gender-specific interpretation. The MAC 5500 HD includes high-definition pacemaker detection, ACS analysis, and user-definable critical values.



Get in touch with us to learn more
about all of the ways we can help
you spend more time with patients.

[gehealthcare.com/cardiology](https://www.gehealthcare.com/cardiology)

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