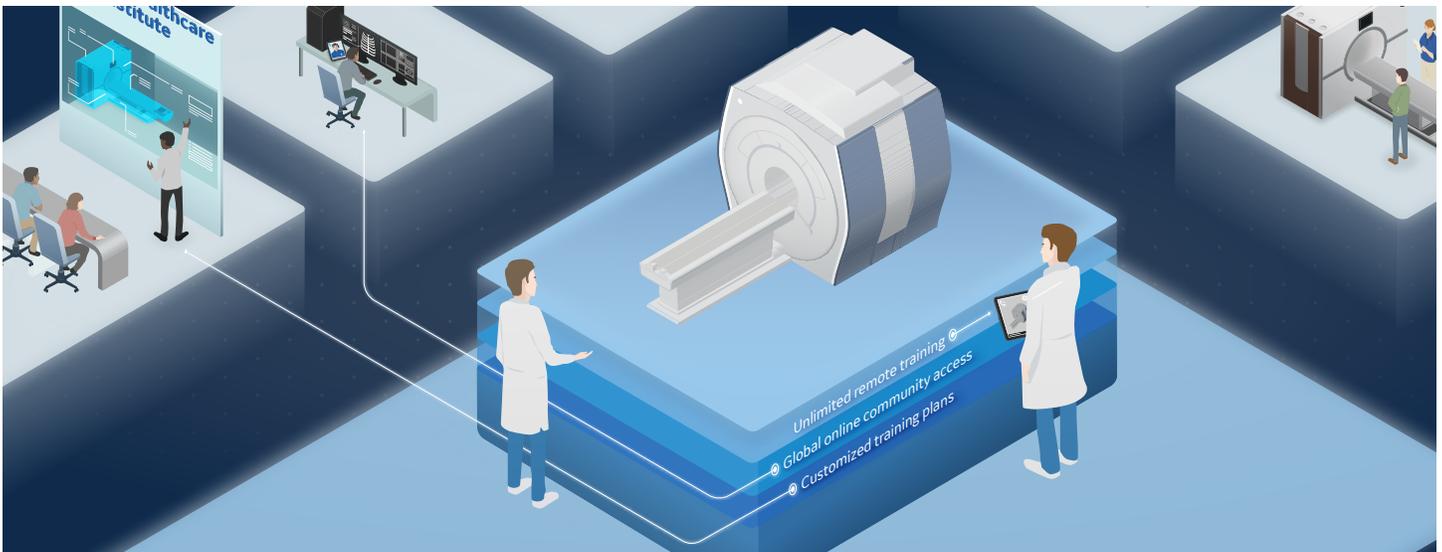


# TiP Launch

## Customized training to get the most from your investment in new equipment

GE Healthcare's TiP™ Launch optimizes the introduction of new GE Healthcare imaging equipment, regardless of modality. Developing a customized and flexible clinical training program based on your team's skill levels, learning preferences, and department needs, TiP Launch ensures that you're utilizing equipment to its maximum potential and performance—helping you get the most out of your investment.



### Fast facts

**225+**  
clinical experts  
available

**16+**  
years of clinical experience for  
instructors on average

“ We learned WHY we have to perform certain tasks instead of simply learning HOW to push a button. ”

Technologist, MR



# Ensure new equipment delivers clinical performance



**Unlimited access** to remote training and support



Collaborate with our experienced team to customize a **training plan designed for you**



**Ensure maximum efficiency** of new equipment through on-site training over six-months



Develop a **positive learning environment** between learners and instructors



Facilitate **continued clinical growth** with education that does not disrupt patient scanning

When new imaging equipment is introduced, it can be a challenge for already busy teams to become fully confident and trained. Increasing staff effectiveness and efficiency, TiP Launch optimizes your investment in new imaging equipment by preparing staff with engaging on-site training and unlimited remote education. Designed for flexibility and to fit your needs, TiP Launch approaches new imaging equipment training as a partnership with you—meeting, adjusting, and adapting solutions to ensure success.

Through a collaborative partnership, we work with you to determine goals and outcomes with an emphasis toward maximizing staff competency. Whenever your team needs a direct line of communication to expert clinical assistance, unlimited remote training options are available. You also gain access to a global online user community which connects you with the latest clinical trends shared by your peers, access to online training, video tutorials, clinical webinars, and clinical cases developed by experts.

For staff to be effective and efficient on new equipment, TiP Launch features on-site training in a positive learning environment. From engaging radiologists about image quality demands to discovering learner needs and preferences, our collaborative process ensures that we understand your unique needs and then tailors training accordingly. On-site training occurs over a period of six months to best optimize learner comprehension and retention.

Building staff confidence with your new equipment, this program's on-site training and ongoing education options help you optimize system performance to deliver high-quality imaging and the best in patient care. With TiP Launch, ensure that your new equipment's functions and features are utilized to their full potential.

For select systems, our Health Care Institute offers students the option to become immersed in a hands-on classroom training experience, free from interruption, to optimize learning outcomes. These classes are available to purchase as a separate option. Please contact your GE Sales Representative for more information on class availability.

## Learn more

Go to [gehealthcare.com/education](https://www.gehealthcare.com/education) for more information

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