

# Empowering moms with the freedom to move



GE Healthcare

Every delivery is a special delivery. Novii™ Wireless Patch System can help you support moms in a new way and give them the labor and delivery experience they want. That's because Novii is a simple wearable patch that wirelessly monitors fetal heart rate, maternal heart rate, and uterine activity—so moms can move around as they like for more freedom, more mobility, and more flexibility with their labor and birth choices.

The World Health Organization (WHO) recommends encouraging mobility in labor and birth position of choice as essential intrapartum care for a positive childbirth experience.<sup>1</sup>

**Help provide what women want, need, and value during childbirth.**



## Placing women at the center of care

Novii provides reliable fetal heart rate monitoring with a whole new level of comfort. Here's what moms had to say about their experience using the Novii wireless patch system<sup>2</sup>:



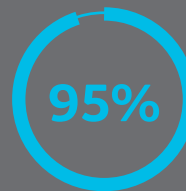
**69%**  
of moms agree Novii is comfortable



**85%**  
of moms thought it was easy to walk around while monitored with Novii vs. 15% with US and TOCO



**75%**  
of moms monitored on Novii would recommend it to other moms vs. 26% with US and TOCO used alone



**95%**  
95% of moms thought it was easy to change positions or move while being monitored with Novii vs. only 20% for US and TOCO

[gehealthcare.com](http://gehealthcare.com)

<sup>1</sup> WHO recommendations: Intrapartum care for a positive childbirth experience. Geneva: World Health Organization; 2018. Executive summary. Available from: <https://www.ncbi.nlm.nih.gov/books/NBK513802/>

<sup>2</sup> ClinicalTrials.gov [Internet]. Bethesda (MD): National Library of Medicine (US). 2000 Feb 29 – Identified NCT03156608, Novii External Fetal Monitoring Device (Novii); 2017 May 17 [cited 2020 June 8]; [11 pages]. Available from: <https://clinicaltrials.gov/ct2/show/NCT03156608>