



PRESS RELEASE

**GE Healthcare showcases industry-first technologies and digital solutions, focused on improving outcomes, at RSNA 2016**

- **World's first, patient-controlled compression technology for mammography exams**
- **Showcasing latest CT and MRI solutions to increase productivity**

**CHICAGO – November 27, 2016** – GE Healthcare is launching 25 new products, services and digital solutions at RSNA 2016, 50 percent more than in 2015, as the company focuses on helping the healthcare industry to improve outcomes. The new innovations and partnerships are designed to address some of the industry's most pressing challenges and will enable better patient experience, improved clinical confidence, and increased productivity.

For the first time ever, mammography exams can literally be in the hand of the patient with a remote control that adjusts breast compression. This new, innovative self-compression feature<sup>1</sup> for the new **Senographe Pristina™** enables the patient, with the help of a technologist, to set the pressure that feels right for her – helping to reduce discomfort and addressing one of the main concerns women have for avoiding mammography screening.

“We’re committed to improving outcomes for our customers and the industry. Senographe Pristina is a great example of how we are investing in innovation to improve patient experience and therefore reduce the possibility of skipped mammogram screenings,” said John Flannery, president and CEO of GE Healthcare. “We’re excited to launch a wide range of new products, digital and software technologies aimed at improving performance, clinical outcomes and productivity for hospitals and clinicians around the world.”

When it comes to digital and software technologies, GE Healthcare is committed to developing analytics that convert data into insights and action.

To that end, GE Healthcare announces the general availability of the **Centricity Imaging Collaboration Suite**, a suite of applications that enables distributed care teams to view, manipulate and share images beyond their department and beyond their hospital's walls. Built on the secure, scalable GE Health Cloud, the solution helps distributed care teams collaborate on patient cases, reduce CD handling costs and time spent preparing for multi-disciplinary meetings, and decrease repeat imaging.

GE Healthcare is announcing several new features and enhancements to **Centricity Solutions** for Enterprise Imaging. Among the most notable updates is to Universal Viewer, with the development of Integrated Relevant Clinical Content (IRCC). IRCC delivers relevant clinical information including EMR and lab data, radiology reports, patient history and pathology data directly to the radiologist within the existing workflow. With an algorithm that learns as

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<sup>1</sup> Self-compression device is 510(k) pending at the U.S. FDA and not available for sale in the U.S.



radiologists provide input, physicians will be able to more quickly reach a confident diagnosis based a more complete picture of the patient's health.

Within the field of magnetic resonance imaging (MRI), GE Healthcare is showcasing an entire line-up of systems built on the **SIGNA™** platform and focused on improving productivity and outcomes for customers. These systems are powered by **SIGNAWorks**, a new platform intended to deliver enhanced clinical excellence. A range of Computed Tomography (CT) and PET/CT solutions – from unique clinical systems to software and imaging programs that enhance clinical support will also be showcased. **Discovery™ MI** and **GSI Xtream on Revolution CT<sup>2</sup>** are two innovations that will be highlighted at RSNA. GE Healthcare is also featuring its latest mobile X-ray technology the **Optima™ XR240amx<sup>3</sup>** with FlashPad HD digital detectors designed to increase flexibility and practicality to conduct an X-ray in challenging clinical environments. In Surgery, GE Healthcare is showing its latest C-arm technology, the **OEC Elite™ MiniView™ C-arm**, designed to help remove frustrations and distractions in the operating room. GE Healthcare will also highlight its ultrasound system, **LOGIQ™ E9 XDclear™ 2.0**, which delivers high-quality images across a wide variety of cases, from the routine to the technically challenging, including from head to toe, obese to thin, neonate to geriatric patients.

The full GE Healthcare press kit can be found [here](#).

### **About GE Healthcare**

GE Healthcare provides transformational medical technologies and services to meet the demand for increased access, enhanced quality and more affordable healthcare around the world. GE Healthcare (NYSE: GE) works on things that matter - great people and technologies taking on tough challenges. From medical imaging, software & IT, patient monitoring and diagnostics to drug discovery, biopharmaceutical manufacturing technologies and performance improvement solutions GE Healthcare helps medical professionals deliver great healthcare to their patients. <http://www.gehealthcare.com>

<sup>2</sup> Optima™ XR240amx is not yet CE marked. Not available for sale in all regions.

<sup>3</sup> The GSI feature is 510(k) pending at U.S. FDA and not available for sale in the U.S. Not yet CE marked. Not available for sale in all regions.

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