



WE'RE THINKING Pink

GE Healthcare is supporting advancements in cancer research by donating to the Breast Cancer Research Foundation (BCRF) for every GE Healthcare Mammography System sold and for every pack of GE Whatman™ lab filtration products purchased*.

100% of our donation supports the BCRF's mission to eradicate breast cancer.

Last year, you helped raise \$75,000 to support 1,500 hours of breast cancer research.

OUR GOAL FOR 2018:

raise \$150,000 to support more than 3,000 hours of breast cancer research



WHY BREAST CANCER RESEARCH?

INVESTING IN RESEARCH PRODUCES REAL RESULTS.

From exploring ways to prevent the disease to learning why some families are more susceptible, we know more about breast cancer today than ever before. Research is improving care, producing better outcomes and transforming lives—every day.

Check out the progress and impact BCRF is having on breast cancer research at:

www.bcrf.org



Together we can make a difference.

By purchasing a GE Healthcare mammography system, and by purchasing GE Whatman lab filtration products in labs around the globe, GE Healthcare is supporting the BCRF's mission, funding critical work in areas from cancer research to drug discovery and development.

Click here to learn more:

<https://www.gehealthcare.com/thinkpink>

* This program is sponsored by GE Healthcare and all donations will be made by GE Healthcare. GE Healthcare will donate \$1.00 to the BCRF for every pack of GE Whatman lab filtration products purchased, and \$500.00 for every GE mammography system sold, up to a maximum total donation of \$150,000. Whatman purchases placed through any of our GE Healthcare Life Sciences participating partners in Europe, U.S., Canada and Puerto Rico during the month of October 2018 are eligible. Mammography purchases through GE Healthcare or its authorized distributors in the U.S., Canada and Puerto Rico from October 1, 2018 through March 31, 2019 are eligible.

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