ELEVATING HEALTHCARE

HIMSS 2019
Orange County Convention Center
ORLANDO, FLORIDA
GE HEALTHCARE AT HIMSS 2019

Speaking Sessions

TUESDAY, FEBRUARY 12

11:30 am  Intelligent Health Pavilion: Leadership Theater
Digital Centralized Monitoring Units: Scalable Solutions for Patient Care
Greg Sitkiewicz, General Manager, Patient Monitoring, GE Healthcare

A digital “hub & spoke” model: unified enterprise communication solutions supported with caregiver collaboration tools to help drive efficiency and improve patient care.

2:00 pm  AWS Booth # 5058
Scaling A.I. to Save Lives
Keith Bigelow, SVP, Edison Portfolio Strategy, GE Healthcare

2:30 pm  AWS Booth # 5058
Use Your Words: Things We Say to Our Children and Our Medical Records
Paul Mullen, GM, Acute Care, GE Healthcare

WEDNESDAY, FEBRUARY 13

11:00 am  Roche Booth #600
Fighting Sepsis and Winning – How Two Global Healthcare Innovators Are Working Together to Save Lives
Bryan Cobb, PhD, Roche; David Lamb, Sr. Director Clinical Insights, Acute Care, GE Healthcare

11:30 am  Room W304A
Panel: Using Machine Learning to Drive Innovation-Driven Healthcare
Karley Yoder, Director of Product Management, Artificial Intelligence, GE Healthcare; Taha Kass-Hout, MD, MS, Director, Amazon

In this session, we will share how healthcare organizations are leveraging novel machine learning capabilities and solutions for clinical applications and are achieving more accurate and efficient results to improve outcomes for their patients.

11:30am  Intelligent Health Pavilion: Leadership Theater
Digitized Operating Rooms: Actionable Insights for Patient Care
Jack Page, Product Manager for OR Analytics, GE Healthcare

Actionable insights for data extraction, collection, storage, and analysis, that powers applications that can help drive measurable OR and patient outcomes.

2:00 pm  Intelligent Health Pavilion: Innovation Theater
Panel: Saving Seconds in Critical Moments – Advancing A.I. for Acute Care
Moderator: Paul Mullen, General Manager/ Acute Care, GE Healthcare
Panel: Karley Yoder, Director of Product Management, Artificial Intelligence, GE Healthcare; Ujjwal Ratan, Principal A.I./ Machine Learning Solutions Architect for Healthcare & Life Sciences, AWS; Prashant Shah, Director of Engineering for Health and Life Sciences, Artificial Intelligence Products Group, Intel

A panel of industry experts discuss the transformative potential emerging technologies, A.I. and analytics represent for caregivers in hospital acute care settings to inform and accelerate decision making when every second counts.

3:00 pm  Intelligent Health Pavilion: Innovation Theater
GE Artificial Intelligence for Clinical Care: Powered by Edison
Travis Frosch, Sr. Director, Analytics Platform & Product Management, GE Healthcare

The future is now for artificial intelligence in clinical care settings, how today’s patients and clinicians benefit from emerging A.I. technology.

3:00 pm  Roche Booth #600
On Demand: A Roche and GE Healthcare Open Discussion
Tim Butler, Sr. Director, Strategy & Marketing, Acute Care, GE Healthcare & Maital Rasmussen, Head of Marketing, Roche

THURSDAY, FEBRUARY 14

11:45 am  Cybersecurity Pavilion: Stage B
Security and Operational Effectiveness for Hospitals
Sharon James, Director of Marketing, GE Healthcare; Sher Baig, Sr. Director, Product Marketing, GE Healthcare

The session will share the learning and recommendations to establish a safe, effective and manageable Medical-IT network solution. A solution which is adaptable to growing production environments, is evolving to multi-pronged threats, includes training and education, while continuing to provide the clinician with needed information for the treatment of patients.
Enabling you to improve clinician and patient satisfaction.

GE Healthcare invites you to see first-hand how we're able to provide insight into enterprise-wise IT investments, resources, and clinical processes to help reduce variation in productivity, reduce IT costs, and optimize efficiency.

Learn how Edison, GE Healthcare’s intelligence offering comprised of applications and smart devices built using the Edison platform, can make your new and existing systems smarter, enabling you to make better decisions faster.

See a live demo of Edison intelligent applications including:
- Centricity™ Clinical Archive Analytics, the world's #1 VNA solution
- MUSE™ ECG Insights
- Carestation™ Insights Analytics
- Centricity™ Universal Viewer

Get hands-on with smart devices powered by Edison including:
- Optima® XR240amx mobile x-ray system
- Voluson™ E10 with SonoCNS fetal ultrasound monitor
- LOGIQ™ E10 Ultrasound

Whatever your needs, we invite you to speak with one of our product experts.

NEW

- MUSE™ NX Cardiology Information System
- Lung Protective Ventilation Application
- Centricity Clinical Archive Analytics
- Mural
- Imaging Protocol Manager
Intelligent Health Pavilion
#8559

Visit GE Healthcare in this technology centric educational pavilion serving as a “show within a show.” GE Healthcare equipment will be displayed throughout the pavilion, showcasing the various solutions that help improve patient outcomes and caregiver experiences through various solution pathways. Join a guided room tour to see GE Healthcare solutions in real life settings.
Visit GE Healthcare to find out how we establish a safe, effective and manageable security program. This integrated approach comprises elements of people, process and technology and is designed to be adaptable to the changing marketplace. The program is being created to react to evolving multi-pronged threats, while continuing to provide the clinician with needed information for the treatment of patients.
“MEET YOUR MATCH” at booth #1240.

Stop by to see if you can meet your match at GE Healthcare, and top our leaderboard.