

GE Healthcare

# free webcast events from GE Healthcare

your trusted resource in improving orthopedic patient care.

GE Healthcare is pleased to launch its 2005 series of orthopedic educational webinars. These live webcasts feature industry experts and address topics of interest to you and your orthopedic practice.



## **The Future of Imaging in Orthopedics**

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Look ahead into the development of new technologies and applications that will impact your ability to treat the orthopedic patient medically and surgically.

**Speaker:** Hollis G. Potter, M.D., Chief of MRI at the Hospital for Special Surgery in New York and Professor of Radiology at Weill Medical College of Cornell University

*June 2, 1:00pm Central; November 10, 1:00pm Central*

## **Orthopedic Patient Educational Tools in the 21st Century**

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There are many approaches to help a patient understand their own pathology and diagnostic treatment plan. Easy-to-understand pamphlets and laminated wall charts have all served their purpose. However, a new digital tool has been developed that takes your patient discussion to a whole new level in terms of clarity and scope.

**Speaker:** James Strickland, M.D., orthopedic surgeon and past president of the AAOS

*June 9, 1:00pm Central; August 4, 1:00pm Central; October 6, 1:00pm Central*

## **Managing Bone Health in the 21st Century**

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AAOS position statements cite bone health as a primary concern. The recent Surgeon General report reveals that osteoporosis is a major disease that is currently being under-diagnosed in the USA. When diagnosed early, osteoporosis can be treated with new pharmacologics to prevent bone loss before life-threatening fractures occur. Learn what technologies exist to evaluate fragility fractures and post-menopausal women who are high-risk categories for bone disease.

**Speaker:** Kenneth Faulkner, Ph.D., Chief Scientist of GE Healthcare's bone densitometry division

*June 16, 1:00pm Central; July 26, 9:00am Central; August 25, 1:00pm Central; September 1, 1:00pm Central*



imagination at work

## In-Office MRI: Considerations for Successful Implementation

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Considering adding MRI to your orthopedic practice? Hear from other practices that have implemented this ancillary service successfully. Topics range from developing the business case to setting up standard operating procedures when the system is installed.

**Speakers:** Robert Sauers, Administrator at Coordinated Health Systems Ambulatory Surgery Center in Bethlehem, PA; Ruth Whitehurst, Administrator at Austin Sports Medicine in Austin, TX

*June 28, 9:00am Central; July 12, 9:00am Central; July 19, 9:00am Central; July 21, 1:00pm Central*

## The Value of Accreditation for Imaging Services

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Applying for and receiving accreditation status for your imaging services is strategic from a reimbursement perspective and also as an advantage when promoting the quality of your patient care. Hear about accreditation programs available for your imaging services.

**Speaker:** Sandy Katanick, Executive Director of Intersocietal Accreditation Commission

*June 30, 1:00pm Central; September 13, 9:00am Central; November 8, 9:00am Central*

## The Arthroplasty Patient: What Aren't You Seeing Post-Operatively

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Your surgery went "by the book" and your plain films show favorable and predictable outcomes. Why then is your patient sitting in front of you saying, "I hurt." What aren't you seeing post-operatively?

**Speaker:** Hollis G. Potter, M.D., Chief of MRI at the Hospital for Special Surgery in New York and Professor of Radiology at Weill Medical College of Cornell University

*July 28, 1:00pm Central; September 15, 1:00pm Central*

## Orthopedic Templating: Electronic vs. Acetate

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For many surgeons, acetate overlays have been the mainstay approach for determining which orthopedic implant to use during surgery. Learn how an electronic approach is enabling quick, easy and accurate templating. Case studies will be presented.

**Speaker:** Eddy Isanski, Meridian Technique Limited, developer of OrthoView

*August 2, 9:00am Central; August 23, 9:00am Central; October 11, 9:00am Central*

## Implementing EMR in the Orthopedic Practice

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Regardless of what's driving your need for implementing electronic medical record — be it cost savings over hardcopy charts, productivity gain with digital workflow, improved safety or quality of care — learn critical elements of implementing an EMR system within your orthopedic practice.

**Speaker:** Derek Schoonover, Product Manager at GE Healthcare's Clinical Information Systems division

*August 9, 9:00am Central; August 18, 1:00pm Central*

## Analog to Digital Migration for the Orthopedic Practice

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Hear about the evolution of digital radiography (DR) and its comparison to computed radiography (CR). Learn how these modalities and the addition of a Picture Archiving and Communications System (PACS) can play a role in taking your orthopedic practice to a filmless environment.

**Speaker:** Michael Schmidtke, Certified Radiology Technologist and PACS Specialist at GE Healthcare

*September 6, 9:00am Central; October 18, 9:00am Central*

**Sessions begin June 2nd and are FREE. Attend as many as you like, but enrollment is limited, so register today!**

To attend any one of these webcast events, simply visit:

[http://egems.gemedicalsystems.com/itsurvey/docs/survey\\_form.jsp?ID=11928&Key=X5F1M8HW1NMZBF7](http://egems.gemedicalsystems.com/itsurvey/docs/survey_form.jsp?ID=11928&Key=X5F1M8HW1NMZBF7)

and complete the online registration form for the course(s) that works best for your schedule and interest level.

You will receive an email confirmation with detailed web and telephone access information prior to the event.

For more information, email us at [GEorthopedics@med.ge.com](mailto:GEorthopedics@med.ge.com) or call 817-866-3762.

