



# Your Facility Transformed Into Virtual Classrooms

## The Three Rs: Reduce Costs; Retain Staff; Recruit Stars

Picture this: A staff member asks to take a course called Fast Imaging Techniques. In the past, it was an expensive, inefficient use of time to send the employee to a class outside of your facility. You might have made the hard decision to not grant this request, and others like it – possibly affecting your ability to retain solid employees.

Welcome Training in Partnership Television™ (TiP-TV), an opportunity to provide your staff with continuing education inside your facility – making it less expensive, simple and convenient to fulfill their requirements. Your team will have peace of mind knowing their employer cares about the next steps in their education.

### Online or on the tube

Launched in 1993 as a satellite network, TiP-TV now provides distance education to imaging technologists, clinicians and administrators via satellite and the Internet. Offerings include clinical, technical service, patient and leadership education.

Satellite broadcasts are aired live each week through a designated TV channel at your facility and can be taped for later viewing. The programs are also available online at GE's Education Web Site: [www.gehealthcare.com/usen/education/index.html](http://www.gehealthcare.com/usen/education/index.html).

TiP-TV offers more than 100 courses that are accredited by a variety of organizations and presented by "best in class" clinical educators. Whether your staff views programs via satellite or online, the Healthcare Learning System web portal is the place to:

- Take courses to earn continuing education credit;
- Print a certificate immediately after successful completion; and
- Create a personal training report.

"The RNs, LPNs, techs, physicians – we're all able to view the same [TiP-TV] material at our convenience so that we have the same knowledge base and it helps us move forward as a team."

*Harold Duke, MD*



“TiP-TV makes us aware of what is going on and keeps us really cutting edge.”

*Debbie Wojnar  
CT Coordinator*

### The balancing act

It can be difficult to balance day-to-day productivity and patient care with the amount of continuing education requested by your staff. TiP-TV provides these benefits:

- Training costs are reduced, as your TVs and computers are used as “virtual classrooms.” Access to the courses in your facility helps staff members make the most efficient use of their time.
- There is no limit on the number of employees who are eligible or the number of credits that can be earned.
- Not only can TiP-TV help retain staff, it can assist with recruiting new stars, as well. It’s a smart investment that demonstrates your facility’s commitment to ongoing learning.
- A unique variety of cutting-edge content – not available from any other single source – is part of the TiP-TV package. Programs feature best practices based on real-world applications and the latest research.
- The courses are approved for continuing education through organizations such as the ASRT, SDMS and SNM.
- A leadership education series, designed for leaders of diagnostic imaging departments, focuses on the challenging issues confronting today’s imaging department directors, administrators, supervisors and other team leaders.

TiP-TV is available by a subscription purchased either through a GE Service Contract or through a stand-alone subscription. Please contact GE Healthcare at **877 438 4788** or [geeducation@med.ge.com](mailto:geeducation@med.ge.com) for more information. For course listings, samples, customer testimonials and more, visit: [www.gehealthcare.com/education](http://www.gehealthcare.com/education).

GE Healthcare is dedicated to helping your staff gain the knowledge and skills to optimize equipment usage, clinical practice and patient care. TiP-TV makes getting that training a whole lot easier. ■

### MR TiP-TV

- MR: ACR Accreditation Update
- MR: Breast Imaging in High-Risk Patients
- MR: Cardiac MR Imaging
- MR: Fast Imaging Techniques
- MR: Newshour 2007
- MR: Understanding MR Coil Technology
- MR: What Is Diffusion Tensor Imaging?

“TiP-TV is an invaluable resource, not only for studying new technology but for the continuing education.”

*John Dolan  
Manager of Medical Imaging*

### Quality and safety network

Developed by Joint Commission Resources, the Quality & Safety Network delivers the tools to strengthen the quality of your patient care initiatives. This twelve-program series offers timely solutions through proactive strategies and practical tactics to protect your patients, staff and hospital.

This series is available as a separate subscription offering. To learn more, please visit [www.jcrqsn.com](http://www.jcrqsn.com) or contact TiP-TV customer service at **877 438 4788**.