



Look Ahead

Go beyond healthcare to patient care.



You're invited to build your future.



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A one-day educational event to discuss successful service-line addition of MR technology to community and rural hospitals

Lite-lunch for early arrivals

12:00-1:00

Opening/Welcome

1:00-1:15

Video: Customer experiences adding MR

1:15-1:45

David Broderick, St. John's Libby, Montana
Pat Dailey, Saunders Medical Center,
Wahoo NE

Open-forum discussion

1:45-2:30

Building a board ready ROI proposal.

Break-time

2:30-2:45

Video: Staff and Training considerations

2:45-3:15

10 min Q&A with GE Applications Specialist

Open-forum discussion

3:15-4:00

Open dialogue regarding issues facing MR

Break-time

4:00-4:15

Video: The Value and Challenge of MRi

4:15-5:00

Michael Silver VP Sg2

Reception

5:00-6:30 pm



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Location:



Marriott-Cedar

Rapids

1200 Collins Rd NE

Cedar Rapids, IA 52402

(319) 393-6600

www.cedarrapidsmarriott.com

To Register:

Go to:

<http://www.gehealthcare.com/user/mr/communityhospitals/communityhospitaldayregister.html>

Be sure to designate the Cedar Rapids, IA event since multiple events are planned for this fall.