

GE Healthcare



## *Americas Charitable Giving Guidelines*

### **Summary**

GE Healthcare invites grant applications from registered, non-profit, tax-exempt 501(c)(3) organizations (or the equivalent outside of the United States) that focus on youth education and/or promotes healthy lives. Organizations may request grants ranging from \$1,000 to \$50,000. We ask that organizations limit their requests to one per year.

### **Funding Impact Areas**

#### **Youth Education Program Areas**

- Underserved communities with low graduation rates
- Focus on youth from birth – 18
- Support core competencies (such as math, science, reading, writing)
- Arts in education: Programs must focus on developing student's life skills and/or support core competencies to increase testing scores and graduation rates
- Early childhood development programs that integrate learning and life skills into everyday learning

#### **Healthy Lives Program Areas**

- Childhood obesity
- Cardiac care (such as heart disease, etc.)
- Oncology (such as general and specific cancers)
- Neurology (such as Stroke, Parkinson's disease, Alzheimer's Disease, etc.)
- Women's healthcare
- Diabetes
- Other health related issues that address a need for increased awareness and/or community outreach

#### **Diversity and Service Programs**

- Programs that impact minority populations
- Programs that address local community issues (such as poverty, homelessness, the disadvantaged, food programs, training)

## Qualifying Criteria

GE Healthcare supports only registered, nonprofit, tax exempt 501(c)(3), charitable organizations (or the equivalent outside of the United States) that:

- Are nondiscriminatory in their policies and practices with regards to physical abilities, gender, race, age, sexual orientation, ethnic origin, and/or creed
- Demonstrate program sustainability and measurable results

In addition, priority will be given to organizations that:

- Deliver services to youth between the ages of 0-18 and address at least one of the Youth Education or Healthy Lives action areas described above
- Provide possible opportunities for GE employees to volunteer with the organization in a meaningful way
- Reach traditionally underserved and diverse communities
- Represent models in non-traditional learning environments
- Are directly engaged in service delivery
- Provide a model for similar programming within other communities

## Budget Guidelines

### Levels of Funding and Associated Criteria

Applicants should clearly state the level of funding for which they are applying (choose one level only) and address how their program meets the criteria for that particular level of funding. Funds should be spent within one year of grant award.

#### Up to \$5,000

- Funding request focuses on a local community
- Program reaches 20 or more clients in providing its services
- Program provides possible opportunities to engage local GE employees in volunteerism

#### \$5,000-\$25,000

- Program engages the community and, if appropriate, a GE Healthcare facility in an integrated and meaningful way on a metropolitan wide or regional basis
- Program delivers services, disseminates information, provides training/outreach and/or builds networks broadly in a major metropolitan area or region

#### \$25,000-\$50,000

- Funding request focuses on a national/global community issue

*In all cases the project budget should show reasonable per-client costs and not request more than 50% of funds for either general operating costs or staff salaries.*

## **Program Sustainability**

GE Healthcare will give priority funding to organizations that can demonstrate ongoing sustainability. We will consider repeat grants for up to three consecutive years. However we may fund at decreasing levels in years two and three of our support to encourage organizations to obtain a diversified funding base. Repeat funding is not guaranteed and organizations requesting repeat grants must re-apply for funding through our grant process, showcasing results of prior funding.

## **Restrictions**

GE Healthcare does not provide scholarships or other direct support to individuals and does not make charitable contributions for:

- Capital investment, including construction, renovation, or healthcare-related or other equipment purchases
- Individuals and/or to private elementary and secondary schools
- Projects that directly benefit GE employees or customers (including sponsorships)
- Political or religious campaigns
- Animals or animal research-related causes
- Memorials
- Special events, such as galas, fundraisers, golf events/sports competitions or art exhibits
- Activities of organizations serving primarily their own membership
- Organizations or projects in countries with which the U.S. government restricts business dealings
- Advertisements or the production of any marketing or promotional materials (T-shirts, posters, flyers)

### **Special note on requests for funding for continuing medical education courses:**

While GE Healthcare is committed to supporting continuing medical education, we have limited funding resources and are typically unable to support unsolicited continuing medical education (CME) grants. However, those interested in exploring potential limited funding from the GE Healthcare Medical Diagnostics business only may go to <http://www.gehealthcare.com/grants> for more information about possible funding through that business segment.

If your request is denied, please understand that any other CME funding requests must be funneled through GE Healthcare field sales employees as they have first-hand knowledge of what types of CME programs our business should support. Healthcare institutions still seeking CME funding should speak with their GE Healthcare sales representative. Go to the following website to determine which number you should call to find your institution's sales rep, if you do not already know who that is:

[http://www.gehealthcare.com/contact/contact\\_details.html](http://www.gehealthcare.com/contact/contact_details.html)

## How to apply

- Review GE Healthcare's impact areas and qualifying criteria within these guidelines
- If you determine that your project meets these criteria, please complete and submit a funding request through our online Funding/Monetary Request Application at <http://www.gehealthcare.com/communityaffairs>
- We're sorry but we no longer accept printed, faxed, or e-mailed applications.
- Applications are reviewed quarterly. They must be received via the online application process by no later than the following times:
  - 10 a.m. Pacific Time
  - 11 a.m. Mountain Time
  - 12 Noon Central Time
  - 1 p.m. Eastern Time

on the following dates:

- February 1 for review in March
- May 1 for review in June
- August 1 for review in September
- November 1 for review in December

Please note that the online application process will close down after those times on the dates above and will **not** accept any late applications. The online application process will open up again several weeks later to begin receiving online applications **only** for the quarterly review 4 months in the future.

- Applicants will receive via e-mail information regarding the status of their proposal 10-12 weeks after the due date through the online application process. Status inquiries earlier than 10 weeks after the submission date will **not** receive a reply.
- Please also note: If your organization is requesting funds for a program that has a defined time period, please be sure to complete your online application far enough in advance for consideration. For example, a program that begins in January and runs through March should have an online application completed by the previous August 1 for review in the previous September. In the same example, if the organization completed and submitted an application by Nov. 1 for review in December, it would not receive notification about a funding decision until mid-January – early February, too late for its program.
- For best response to critical questions regarding your application, please click on the "Need Support" link within the online application itself.

***Organizations will not be considered for funding more than one time per calendar year and for no more than three consecutive years. Organizations funded for three consecutive years will not be considered for a fourth year but may reapply after one year has passed since their most recent grant.***